Everyone’s an Asset Builder

Research with millions of young people shows the power of people from all walks of life committing to do what they can to support all young people’s success. By participating in this highly interactive workshop, parents, educators, mentors, neighbors, youth workers, and community leaders will:

- understand the strengths and supports that are essential for young people’s success in school, work, and life, based on Search Institute’s research on Developmental Assets
- identify qualities of individuals who play powerful roles in young people’s lives
- discover opportunities in their everyday lives for making a positive difference
- make personal commitments to take personal action to support youth success

This workshop is the perfect way to build public will and engagement for your collective impact and other community-building efforts.

What past participants say:

“Excellent presentation! We need more people to hear this powerful message.”

“I enjoyed how passionate the speaker was about the topics and he pushed others to feel the same. This presentation helped me understand the everyday impact you can have on an individual.”

Format: Full-day workshop
Facilitator: James Conway
Who should attend: • Parents • Educators • Mentors • Youth workers • Community leaders
Required Materials: • Assets Approach booklet • 150 Ways to Show Kids You Care poster • Assets to Go!
Recommended Materials: • Take It Personally • 150 Ways to Show Kids You Care poster • Assets to Go poster
CEUs available