Engaging Families: A Relationship-Based Approach

Too much of today’s conversation about families is about what’s wrong with them: failures and problems, vulnerabilities and stresses, or whether certain types of families are better than others. While the challenges and changes facing families are real, a strength-based approach to engaging, supporting, and empowering families helps them to cope and even thrive.

During this workshop, participants will

- Discover new Search Institute research on why families matter for youth development.
- Recognize key strengths in America’s diverse families that really matter for positive development and resilience
- Explore the obstacles to engaging families and practical ways to begin addressing them
- Identify “rules of engagement” for working with families from a strength- and relationship-based orientation
- Gain practical tools to enhance current family engagement efforts with new strategies and processes that shift family engagement from a separate program to becoming an integral part of education and youth development efforts

What a past participant says:

“This approach to educating parents is very effective. I am anxious to implement this program.”

Format:
Half day workshop

Facilitator:
- Eugene Roehlkepartain
- James Conway
- Kelly Felton

Who should attend:
- Parenting and family life educators
- Family involvement coordinators
- Teachers and school administrators
- Social service providers
- Youth workers
- Staff from family-serving organizations
- Members of collective impact partnerships and other community coalitions

1-800-888-7828 ext. 526
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