

THE 6 SHIFTS



NEEDED FOR BETTER FAMILY ENGAGEMENT

SHIFTS THAT SUCCESSFUL SCHOOLS, ORGANIZATIONS, & COALITIONS ARE MAKING TO DEVELOP KEY CHARACTER STRENGTHS IN YOUTH



ENGAGING FAMILIES AS **PARTNERS**

OLD

VS.

NEW

01

STARTING WITH
MESSAGING TO
FAMILIES



STARTING WITH
LISTENING TO
FAMILIES

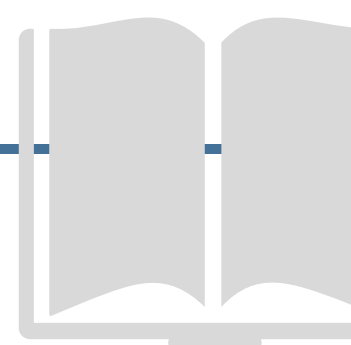


02

PROVIDING
PROGRAMS
FOR FAMILIES



BUILDING
RELATIONSHIPS
WITH FAMILIES



03

BUYING INTO
NEGATIVE
STEREOTYPES OF
FAMILIES



HIGHLIGHTING
STRENGTHS,
EVEN AMID CHALLENGES

04

GIVING FAMILIES
EXPERT ADVICE
ABOUT WHAT TO DO



ENCOURAGING
FAMILIES TO
EXPERIMENT WITH
NEW PRACTICES



05

BUILDING COALITIONS
OF FORMAL SYSTEMS
TO SUPPORT
CHILDREN'S SUCCESS



EMPHASIZING
PARENTING AS A
RELATIONSHIP

06

FOCUSING ON
PARENTING AS A SET
OF TECHNIQUES



SEEING RELATIONSHIPS
AS A **CRITICAL
COMPONENT** OF
COMMUNITY COALITIONS



Click to download the full research study, *Don't Forget the Families*: <http://bit.ly/2sqBwWF>

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