Essentials of Asset Building for Trainers and Facilitators

Are you ready to spread the Developmental Asset message in your community or organization? Essentials of Asset Building offers all the necessary tools and resources to get you started. Following this event, participants will be prepared to deliver two core Search Institute community-centered workshops: Everyone’s Asset Builder and Sharing the Asset Message.

Everyone’s an Asset Builder introduces the Developmental Assets framework and the powerful role of individual asset builders in the lives of youth.

Sharing the Asset Message prepares community members and groups to deliver a variety of asset-building messages to multiple audiences.

What past participants say:

“Excellent presentation! We need far more people to hear this powerful message.”

“I enjoyed how passionate the speaker was about the topics and pushed others to feel the same. This presentation helped me understand the everyday impact you can have on an individual.”

“I enjoyed the small group presentation and hearing from the others during and after each segment.”

Format: Two full days

Facilitator: James Conway

Who should attend:
- Community coalition leaders
- Concerned community members
- Community organizers
- Youth- and family-serving organization staff, particularly those who are training staff

Required materials:
- The Asset Approach
- 150 Ways to Show Kids You Care poster
- Resource Library for hosting organization (participants may purchase at a discount)

CEUs available

1-800-888-7828 ext. 526
www.search-institute.org/presentations-workshops