

Discovering what kids need to succeed

Reaching

Within and Beyond

THE ART AND SCIENCE OF YOUTH DEVELOPMENT
FOR SCHOOLS, COMMUNITIES, AND FAMILIES



Introducing Kent Pekel, Search Institute's New President and CEO

In August, Kent Pekel became the third president and CEO of Search Institute. He comes to Search Institute after serving as the founding executive director of the University of Minnesota's College Readiness Consortium.

A lifelong educator, Pekel has worked at the school, district, state, federal, and university levels, including service in the St. Paul Public Schools as chief of staff for the superintendent as well as executive director of Research and Development. He previously held several senior staff positions in the Clinton Administration. Prior to his time in Washington, he taught high school in Minnesota and college in China.

In joining Search Institute, Pekel said, "I look forward to building upon the visionary work of Peter Benson in helping communities, schools, and organizations prepare people for success in college, a career, citizenship, and life."

Dear Colleagues,

When you think 20, 30, or even 50 years into the future, what kind of world do you see? How ready are the young people in your life today to thrive in that world of tomorrow—whether they are your students at school, participants in your youth development program, or your own children at home?



When I look to the decades ahead, I see an age that will be, in Charles Dickens' famous phrase, the best of times and the worst of times. For citizens who have the knowledge, skills, and habits to succeed in a global information economy and society, lives of extraordinary possibility await. For citizens who lack those competencies, however, far fewer opportunities will be available. Lives of struggle and insecurity will be the norm for far too many.

Search Institute's research demonstrates clearly and convincingly that one of the best ways we can help young people prepare for the best of times—and help them avoid the roads that lead to the worst of times—is to provide them with **a strong foundation of Developmental Assets** in their schools, families, and communities.

As you'll see in this new catalog, Search Institute is committed to providing you with the tools and services you need to support kids' **holistic, positive development**:

- Our **surveys** help you document the strengths and challenges your young people face so that you can plan based on their realities.
- Our **professional development and training** give you and your teams the engaging, practical learning that you need to be effective.
- Our **publications** provide the hands-on tools and guides that synthesize and operationalize decades of research on what kids need to succeed.







At Search Institute, we know that precisely because the world is changing rapidly, the research we conduct and the resources we provide need to keep changing too. With that in mind, I invite your suggestions for new studies and new services that would help you prepare young people for life in the exciting and challenging age that is emerging all around us. To share your perspective, please contact me at president@search-institute.org. Thanks in advance for your ideas and for all you do each day for and with our kids.

Sincerely,
Kent Pekel, President and CEO

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Icon Key

-  Preview a selection of pages at searchinstitutestore.com
-  Includes reproducible handouts (online or on a CD-ROM)
-  Download a podcast at searchinstitutestore.com
-  New products
-  In English and Spanish
-  Products cross-referenced on other pages

Quickly and easily navigate our catalog product offerings.

Success Keys

Success Keys recap the features and benefits of select products and provide you with practical usage tips.

The following are registered trademarks of Search Institute: Search Institute®, Developmental Assets®, and Parent Further®.

Reaching

Within and Beyond

Together with you, Search Institute is dedicated to helping young people achieve new and untold possibilities—reaching above and beyond.

Our signature strength-based developmental research points the way with today's most

- **relevant** publications and curricula
- **research-driven** survey services
- **recognized** experts and training

We know that when young people are empowered to draw upon competencies and strengths from within—and are encouraged through positive relationships and meaningful opportunities—truly, *the sky's their limit.*



RELEVANT publications and curricula

Equip caring adults to create schools, communities, and families where young people thrive.

RELEVANT
publications
and
curricula



RECOGNIZED experts and training

Keynote speakers, training of trainer events, parent workshops, and educator trainings that are geared to improve youth outcomes.

RECOGNIZED
experts and
training



RESEARCH-DRIVEN survey services

Emphasize strength-based qualities in youth while pointing to solutions that decrease risk factors.

RESEARCH-
DRIVEN
survey
services



RELEVANT
publications
and
curricula

RESEARCH-
DRIVEN
survey
services

RECOGNIZED
experts and
training

INTEGRATED SOLUTIONS FOR
SUCCESSFUL SCHOOLS,
COMMUNITIES, AND FAMILIES

Search Institute introduces

Building Assets Reducing Risks

Rely on one of the most comprehensive research-based ninth grade reform programs to

- increase academic achievement
- reduce failure rates



Scan here to learn more.



i3 Grant
Recipient



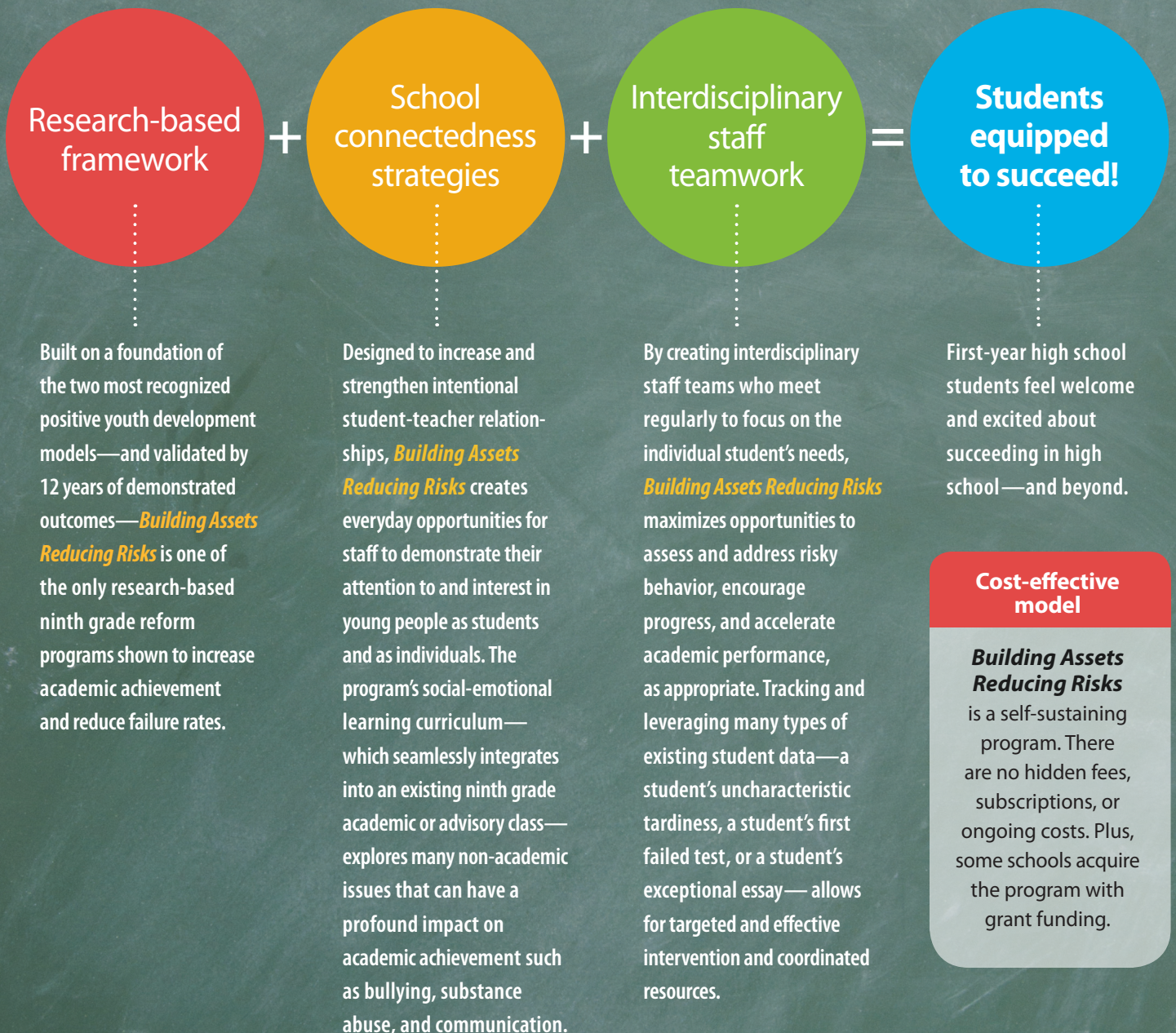
Learn more about implementing the research-based *Building Assets Reducing Risks* program in your school.

Contact Eileen McCarthy Harness at 612-692-5555 or 800-888-7828 ext. 555 or eileenh@search-institute.org

Your equation for ninth grade success

Educators have long recognized that ninth grade is a make-or-break year for students. Yet too many students today struggle with failing grades, substance abuse, truancy, or disciplinary incidents in ninth grade—leading to devastating and lasting consequences. The research-based *Building Assets Reducing Risks* program restructures your ninth grade—and transforms your entire school—into a place where students feel connected, engaged, and ready to succeed.

It's your equation for success.



Cost-effective model

Building Assets Reducing Risks is a self-sustaining program. There are no hidden fees, subscriptions, or ongoing costs. Plus, some schools acquire the program with grant funding.

Gather the data you need to chart success

Search Institute's robust survey tools provide you with quantitative data on student attitudes and behavior.

Make data-driven decisions with surveys designed to help young people succeed

Beyond statistics, our surveys engage young people in conversations and emphasize strength-based qualities.

The result? You will receive exactly what you need to know to formulate measurable and effective solutions.



Put your data to work!

After you have your results, our professional presenters and trainers can help you take action to transform your school, program, or community. Take advantage of the unique opportunity to have your survey results presented to your audience by a Search Institute–endorsed trainer.

Our promise to you:

- Guaranteed six-week turnaround time
- One-on-one consultation
- Publicity tools for community outreach
- Technical support

For many of our surveys, once you've collected your data, we can compile and analyze your results and prepare a detailed report of the findings as well as an executive summary.

Your Funding and Reporting Tool

Search Institute's surveys are widely used by schools, community programs, and youth agencies to secure and sustain grant funding. Learn about grant funding opportunities and resources at www.search-institute.org/grant-writing-resources.



A Growing Body of Research

More than three million young people from across the country and around the world have taken Search Institute's scientifically validated surveys. The resulting youth development data is trusted and widely cited throughout academia and research today.

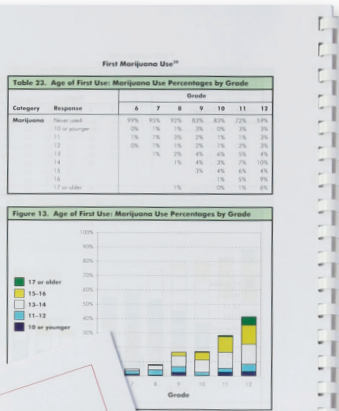


Questions? Not sure where to start?

Our staff can assist you in choosing the survey that best fits your needs. Call **877-240-7251** or e-mail sales@search-institute.org. Find additional information at search-institute.org/survey-services.

Search Institute's top three surveys:

UPDATED
to capture new demographic data

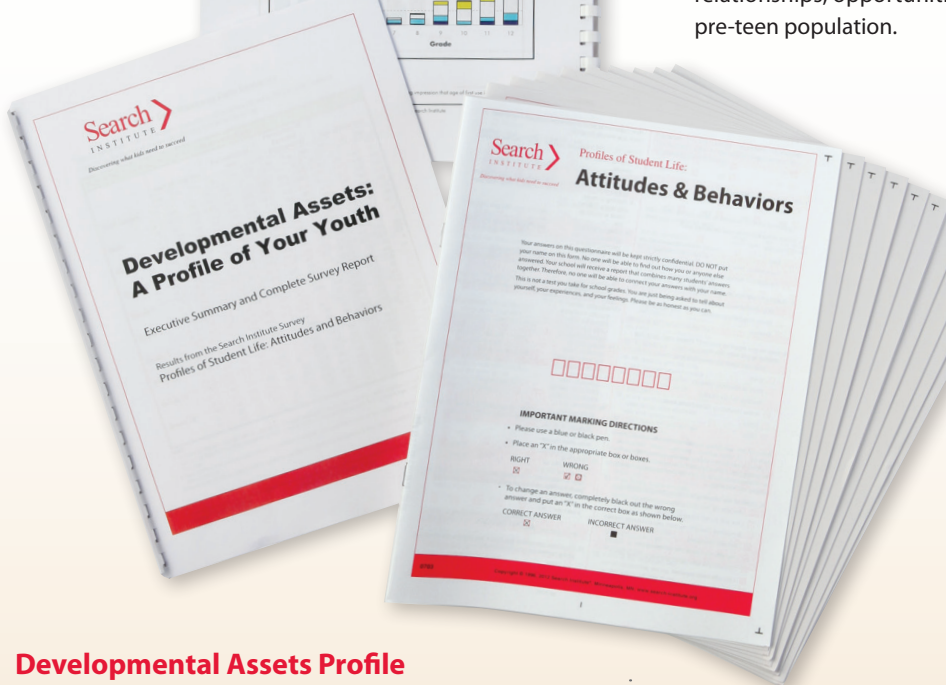


Me and My World

GRADES 4-6

The elementary school companion to the popular Profiles of Student Life: Attitudes and Behaviors.

- Identify and evaluate the developmental needs of youth in grades 4-6.
- Create an action plan based on the 40 Developmental Assets, risk behaviors, and thriving indicators the data provides.
- Inform your efforts and initiatives aimed at easing the transition into middle school years by measuring the presence of positive relationships, opportunities, and capacities among your pre-teen population.



COMING IN 2013!

Need to collect data on a younger population?

Developmental Assets Profiles for pre-teen and elementary-age populations will be coming in 1st Quarter, 2013.

With the addition of these new surveys, the Developmental Assets Profile will now be able to report data on all school-age populations, helping you inform your program or organization.

Developmental Assets Profile

A Profile of Your Youth

GRADES 6-12

Assess your program's efforts in increasing the level of Developmental Assets in your youth.

- Measure the eight asset categories: Support, Empowerment, Boundaries and Expectations, Commitment to Learning, Constructive Use of Time, Positive Values, Social Competencies, and Positive Identity.
- Assess how your youth are faring within the personal, social, family, school, and community contexts.
- Conduct group or individual assessments in schools, after-school programs, juvenile justice, mental health, and family services settings, among others.

Profiles of Student Life

Attitudes and Behaviors

GRADES 6-12

Gain a clear picture of the developmental strengths and needs of your youth.

- Provide the basis for comprehensive, measurable change with the most comprehensive survey report in the field.
- Inform and structure your efforts with data on the 40 Developmental Assets, thriving measures, and deficit measures.
- Report data for grant applications and requirements. Includes the Four Core measures required of Drug Free Community grantees for 2013 COMET reporting.

Includes New 2012 Four Core Measures

Scan here to learn more.



Advance your asset-building efforts

Search Institute's innovative approach to youth development has helped transform schools and communities across the country. *Imagine what we can do for you.*



A groundbreaking approach to training that transforms schools and communities



Why choose Search Institute's Professional Development?

- We offer your organization a customized package of services.
- We offer research-based strategies for school and community improvements.
- We specialize in starting and sustaining organizational and community-wide initiatives for youth success.

How do you motivate your schools and your community to actively support positive opportunities and relationships for young people?

Search Institute trainers and speakers know what doesn't work: focusing on "what's wrong with kids." Instead, our experts share Search Institute's research-based, strength-centered approach to making a meaningful, positive difference in the lives of young people.

We offer keynotes, Training of Trainer events, parent workshops, educator trainings, and more. Through our transformative events, anyone who works with youth can acquire the critical skills and information to improve outcomes for youth.

Let us help you...

- Generate interest
- Build skills
- Empower action

Contact Client Services at 877-240-7251 or e-mail an inquiry to vision@fairpoint.net

Our best-selling professional development workshops:

More Than Just a Place to Go: Using Developmental Assets to Strengthen Your Youth Program

Maximize your positive impact

- 1-Day Workshop

Identify how Developmental Assets can be applied in youth-serving program planning and assessment. Learn how the assets reflect national standards for out-of-school programs and how to use the framework to build in quality to better support the youth you serve while also accomplishing program goals.

Building Developmental Assets in School Communities

Training of Trainers

- 2-Day Workshop
- Certification of Completion Awarded

Be an ambassador for positive change: Bring Search Institute's Building Developmental Assets in School Communities Training of Trainers to your staff. You will gain proficiency in the most effective presentation techniques, including how to organize and facilitate the popular one-day training for your school community.

Raising Thriving Kids: Simple Everyday Steps to Better Parenting NEW

Training of Trainers

- 2-Day Workshop

Learn how to deliver a five-session parent training designed to help parents build Developmental Assets® with their children. Each session provides parents with critical information and teaches them activity-based skills. Sessions involve physical activities, small- and large-group discussions, and skill building.

Find more information at www.search-institute.org/training-speaking

Strike a SPARK — Light a lifelong flame

Help your students find and discover their “sparks”—the interests that unleash their energy and joy.

Guide students to find their unique interests using **Igniting Sparks™**, an evidence-based curriculum that

- increases academic achievement
- promotes social-emotional learning
- improves student behavior

A key component of the **Igniting Sparks** curriculum is **Spark.A.Vision**, a powerful online tool that allows students of all ages to create their own videos while exploring who they are and who they want to be.

Benefits for students . . .

- a safe space for sharing about themselves
- autonomy and creativity
- focus on the present and future self
- well-being and resilience
- friend-making skills and empathy

Benefits for teachers . . .

- increased class cohesion and student empathy
- increased student engagement and collaboration
- changes in the way teachers view students

View a **Spark.A.Vision** video here.



NEW



The Igniting Sparks curriculum includes

- **Spark.A.Vision** — a powerful online tool for students to create a vision of who they are and who they want to be. Password protected. (30 licenses)
- **Instructor guide** — lesson plans, best practice suggestions, research findings, and parent communication pieces (8½" x 11", 120 pages)
- **Student posters** — (18" x 24")
- **Stickers** — Included in Out of School Time and Elementary kits (pack of 100 per kit)
- **Wristbands** — (pack of 32 per kit)
- **Book** — *Spark Student Motivation: 101 Easy Activities for Cooperative Learning* (160 pages)
- **Resources** — Numerous Internet-based resources, videos, and activity suggestions

#0056	<i>Igniting Sparks</i> Elementary School kit	\$325.00
#0057	<i>Igniting Sparks</i> Middle School kit	\$325.00
#0058	<i>Igniting Sparks</i> High School kit	\$325.00
#0049	<i>Igniting Sparks</i> Out of School kit	\$325.00

When you are ready to replenish your kit, or would like to order the items individually, visit us at www.searchinstitute.org.

“I know what I want my future to be like and that I need to make good decisions to make it happen.”

— STUDENT QUOTE ABOUT THE CURRICULUM

Champion the latest thinking and best practices

Filled with innovative approaches and practical solutions, our newest resources will keep your youth development efforts moving forward.

Answers You Need to Help Kids Succeed

The Mentor's Field Guide

by Gail Manza and Susan K. Patrick

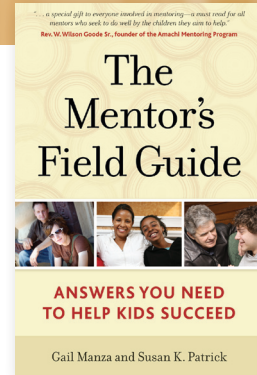
Maybe you're new to mentoring, or maybe you bring years of experience. Perhaps you mentor through a formal program, or maybe you mentor informally as a teacher, youth group leader, or youth-serving volunteer. Whatever your connection with mentoring, you will find practical counsel and endless inspiration in this first-ever guide to the art and science of mentoring. Authors Manza and Patrick, both noted youth development experts, have developed the definitive compendium of mentoring information and resources—packaged in one easy-to-navigate guide. You'll find answers to questions that have intrigued, concerned and confounded other mentors. And you'll be in good company as the authors draw from the latest research, evidence-based practices, and case examples.

Softcover, 240 pages

Item 0787 \$16.95



NEW



Success Keys

- Addresses a spectrum of common and sensitive mentor-mentee concerns
- Serves as a field guide of mentoring information and resources
- Offers practical counsel and useful suggestions

NEW

Creating and Sustaining Youth Programs That Matter

Keeping the Arts Alive

by Kristin A. Rapp

When the economic climate is unpredictable, school and community arts programs are often the first to go. Yet research abounds about the importance of engaging youth through the arts. As arts learning expert Rapp points out, the creative process itself requires a young person to think, invent, and imagine—and helps to build 32 Development Assets in categories such as Constructive Use of Time and Positive Identity. It's no wonder young people who regularly participate in some form of artistic expression are more likely to be recognized for academic achievement, participate in youth groups, and perform community service. Part how-come and part how-to, *Keeping the Arts Alive* makes the case for arts education and provides practical guidance for funding, developing, and sustaining school and community arts programs.

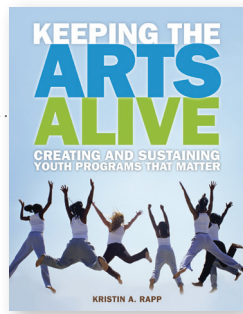
Softcover, 288 pages

Item 0412 \$18.95

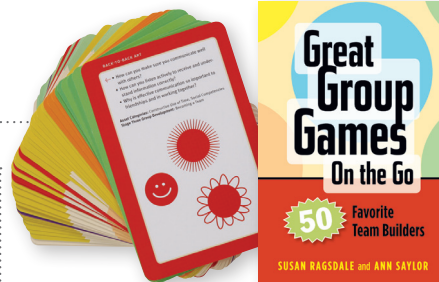


Success Keys

- Connects arts learning to internal and external Developmental Assets
- Explores the use of creative interventions with young people
- Summarizes research showing the importance of engaging youth through the arts



NEW



50 Favorite Team Builders

Great Group Games on the Go

by Susan Ragsdale and Ann Saylor

Brilliantly packaged as a carry-anywhere card deck, *Great Group Games on the Go* is a must-have for every youth worker, camp counselor, teacher, or trainer. And with game names like "Zoom," "Two Truths and a Lie," and "Blob Tag," who could resist? Cooperative by design, the games help players develop confidence, skills, and supportive relationships. Each game ties in to Search Institute's research-based Developmental Assets framework, with specific asset categories noted for each game. You'll find everything you need—the whole kit-and-kaboodle—spelled out for each game: time, supplies, set-up, directions, and post-game questions for taking things a little deeper. An added bonus: All games can be played by youth and adults together, emphasizing the importance of intergenerational partnerships.

52, 4" x 6" cards

Item 0535 \$11.95 (Pack of 52 cards)

Success Keys

- Bring out "go-team" spirit with cooperative games
- Develop trust-building and problem-solving skills

To learn more about best-selling books by Susan Ragsdale and Ann Saylor see page 12.

Friends in Deed Wristbands, Posters, and Bookmarks

NEW

"Friends in Deed" are real friends, the kind we all want and need. Three new products help young people build healthy relationships and positive social skills. Kids love trendy rubbery wristbands—to wear, give, and trade. Ours say "Friends in Deed tell the truth," "Friends in Deed don't spread rumors," "Friends in Deed are good listeners," and "Friends in Deed show they care." The bookmark features 20 tips for being a good friend, like "Be willing to work through disagreements" and "Ask for advice when things aren't going right." The poster lists 50 ways to be a friend, each a conversation starter for a classroom or group. Grades 6–9.

Wristbands: Pack of 20, 5 of each message/color

Bookmarks: Pack of 20, each 2½" x 8½"

Posters: Pack of 20, each 5½" x 15"

Wristbands **Item 0543 \$24.95** (Pk of 20)

Bookmarks **Item 0542 \$8.95** (Pk of 20)

Two-sided Poster: English and Spanish
Item 0541 \$14.95 (Pk of 20)

BILINGUAL

SAVE over 20% when you buy all three!

Friends in Deed Collection (all three packs of 20)

Item 0544 \$38.95



Bookmark

Wristbands

Poster

Poster fits perfectly in a locker!



Proven ways to help kids get to know each other, follow the rules, and work more effectively in groups

Spark Student Motivation 101 Easy Activities for Cooperative Learning

NEW

by Jolene L. Roehlkepartain

If you want students to succeed, spark their curiosity. Based on Search Institute's innovative "Sparks" research, blending differentiated instruction and cooperative learning, this enticing mix of classroom activities and games gets young people excited by tapping into their interests, passions, and multiple intelligences. Achieving desired outcomes is more doable because all students are engaged. Most activities can be done in 15 minutes, many in one to three minutes, and all are low-prep. For students in grades 4, 5, and 6.

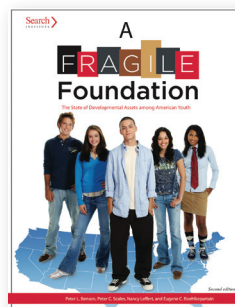
Softcover, 160 pages. Includes reproducibles.

Item 0015 \$16.95



Success Keys

- Offers numerous ways to motivate students
- Connects students' interests to classroom learning goals



Facts at your fingertips about the positive impact of building Developmental Assets with youth

A Fragile Foundation *Second Edition* The State of Developmental Assets among American Youth

NEW

by Peter L. Benson, Peter C. Scales, Nancy Leffert, and Eugene C. Roehlkepartain

Are you looking for updated data on the assets for reflection, planning, advocacy, or action? Do you need fresh statistics to back up an initiative or program? Want to know more about how the assets relate to kids' behavioral and overall health? Based on a sample of almost 89,000 youth in 26 states, *A Fragile Foundation* features data from communities that used Search Institute's "Profiles of Student Life: Attitudes and Behaviors" survey in 2010. Easy-to-read text and charts show the realities, challenges, and possibilities young people face today, as they see it. Includes analysis of the data by gender, grade, race and ethnicity, and community size.

Softcover, 176 pages.

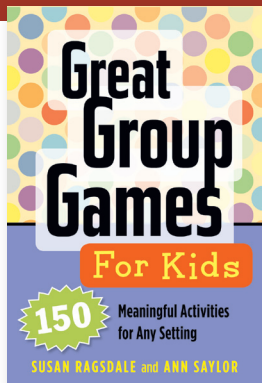
Item 0533 \$39.95

E-book PDF: **Item E533 \$19.95**



Call on the experts to guide your initiatives

Turn to the field's most esteemed authors for insight and inspiration—and for ideas that actually work.



Play with purpose: 150 fun and meaningful games to engage, inspire, and empower

Great Group Games for Kids

by Susan Ragsdale and Ann Saylor, best-selling authors of Great Group Games

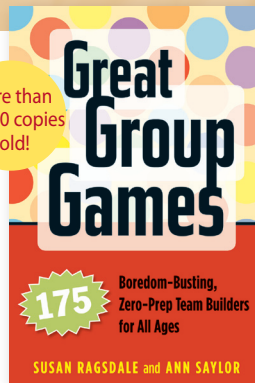
Design your own superhero identity—and explore your potential to be special. Do the balloon stomp—and learn to protect what's important to you. Games are great ways to teach key concepts and skills, including cooperation, problem-solving, communication, responsibility, and more. Based on the 40 Developmental Assets.

Softcover, 232 pages

Item 0786 \$16.95

Success Keys

- Perfect for classrooms, youth groups, scout meetings, and other gatherings



Our best-selling book of low-prep games that break up cliques and develop team spirit

Great Group Games

by Susan Ragsdale and Ann Saylor

Energize and motivate your classroom, retreat, or workshop, help newcomers feel welcome, turn strangers into friends, and transform any group into a cohesive, caring team. Linked to the Developmental Assets, 175 fun games and activities can be played anywhere by groups large and small.

Softcover, 228 pages

Item 0439 \$16.95

Success Keys

- Break up the daily routine with fun and meaningful activities



Popular duo **Susan Ragsdale** and **Ann Saylor** have co-created today's most fun and effective youth development resources for parents, teachers, and other youth-serving professionals. And luckily for all, Ragsdale and Saylor also like to blog about their work and ideas at www.parentfurther.com/blog



"These books are about games—fun games. Games are a great tool for creating teachable moments while players younger and older have a good time."

— Great Group Games

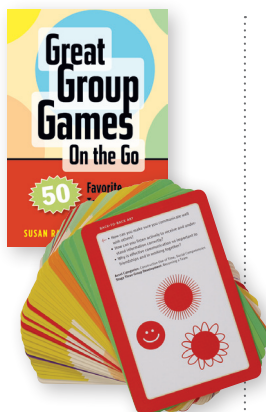
Great Group Games on the Go

by Susan Ragsdale and Ann Saylor

Brilliantly packaged as a carry-anywhere card deck, *Great Group Games on the Go* is a must-have for every youth worker, camp counselor, teacher, or trainer. You'll find everything you need for each game: time, supplies, set-up, and directions. All games can be played by youth and adults together, emphasizing the importance of intergenerational partnerships.

52, 4" x 6" cards

Item 0535 \$11.95



Teach kids K–3 positive values through play

Building Character from the Start

by Susan Ragsdale and Ann Saylor

How do you get a kindergartner to care about character? Or a group of 8-year-olds to think about integrity? You play games and act out storybooks. You let them draw and paint. While they're busy having fun, you ask questions that build positive values. Includes more than 200 activities and synopses of nearly 100 books. Incorporates the Developmental Assets.

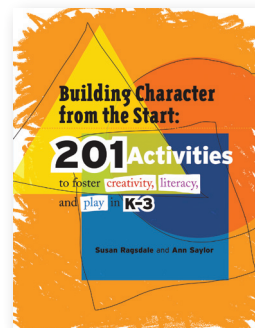
Softcover, 152 pages

Downloadable handouts

Item 0072 \$29.95

Success Keys

- Explore Developmental Assets through literacy and creative activities



85 Asset-building Activities for Workshops, Presentations, and Meetings

Get Things Going

Item 0890 \$16.95 See page 24

Create a safe and positive environment

Let respect rule the day at your school—using research-based tools and winning ideas.

GREAT PLACES to LEARN

Creating Asset-Building Schools That Help Students Succeed **Second Edition**

More than 34,000 copies of the first and second editions sold!



NEAL STARKMAN, Ph.D. • PETER C. SCALES, Ph.D.
CLAY ROBERTS, M.S.

"I consider Great Places to Learn required reading for all who work in my school system."

—Don MacIntyre, school principal, author, and trainer, Penticton, British Columbia, Canada

- Share research to improve school climate and student engagement



How to create a school environment where students will thrive

Great Places to Learn Creating Asset-Building Schools That Help Students Succeed

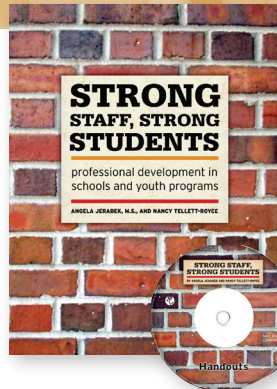
SECOND EDITION

by Neal Starkman, Ph.D., Peter C. Scales, Ph.D., and Clay Roberts, M.S.

Research shows that the Developmental Assets help students K–12 do well in school and become healthy, caring, responsible members of society. This book includes a clear introduction to the assets, practical ideas for integrating assets throughout your school (no need to start a new program), and firsthand accounts from schools across the country. Inspiring, optimistic, and concrete.

Softcover, 216 pages
CD-ROM of reproducible handouts and tools

Item 0721 \$34.95



Positive, practical ways to inspire and motivate staff in schools and youth programs

Strong Staff, Strong Students

by Angela Jerabek, M.S., and Nancy Tellett-Royce

Good schools start with good teachers, and the Developmental Assets make good teachers even better. This guide includes a PowerPoint introduction to the assets, schedules, and suggestions for a staff development program based on the assets and activities that help your staff build assets with each. Handouts spread the asset message among students and parents.

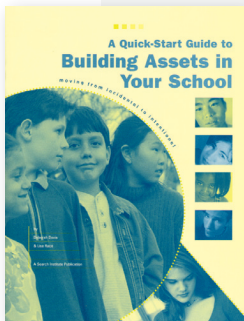
Softcover, 136 pages
CD-ROM of reproducible handouts

Item 0396 \$29.95



Success Keys

- Gain access to professional development curriculum
- Utilize tools for meeting planning
- Improve communication among teachers



On top of budget cuts, changing curricula requirements, and dwindling instructional time, teachers and educational assistants are still expected to “do more with less.”

A Quick-Start Guide to Building Assets in Your School helps education professionals have more positive impact on students with less effort.

A Quick-Start Guide to Building Assets in Your School

Teachers can scan each short segment separately to gain dozens of asset-building ideas to incorporate into their next group's session. For a more in-depth approach, each section offers self-reflection questions for teachers (i.e., “When do you remember having a voice in your own educational experience?”) as well as schoolwide strategies to get parents, students, and other school staff involved in creating healthy, caring classrooms.

Saddle-stitched, 28 pages

Item 0841 \$9.95



42 ready-to-use newsletters with fresh ideas for working with students

Ideas for Educators CD-ROM

by Nathan Eklund, M.Ed., and Adrienne Gilby, M.Ed.

Each newsletter spotlights a Developmental Asset, with strategies and tips for bringing it into daily teaching practice and creating a successful classroom. Choose PDFs or Word documents; print in color or B&W; send as e-mail attachments; even cut-and-paste into school and district newsletters. Full of information and advice, easy to use, ready to go.

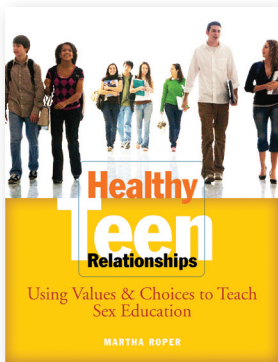
CD-ROM in DVD case

Item 0738 \$39.95

Success Keys

- Incorporate Developmental Assets into daily classroom activities





Using Values and Choices to Teach Sex Education

Healthy Teen Relationships

by Martha Roper

Designed to supplement existing health curriculum, *Healthy Teen Relationships* provides a comprehensive, up-to-date approach that goes beyond biology to explore the emotions and personal values that affect teens' sexual choices. Taking on topics ranging from personal responsibility and values to media influences and teen pregnancy, this book, with its "abstinence-plus" approach, is designed to integrate easily into any curriculum and gives teachers and students an avenue for thoughtful discussion.

Softcover, 102 pages

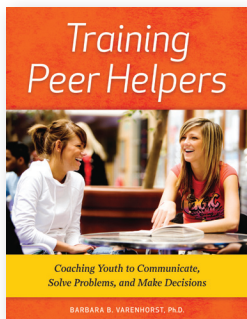
Item 0356 \$19.95



Success Keys

- Provides guidance for teaching sex ed
- Helps both youth and adults discuss sex and sexuality in meaningful ways

Teach kids to help each other through problems and tough times



Training Peer Helpers

by Barbara B. Varenhorst, Ph.D.

Fifteen 90-minute sessions teach communication, assertiveness, confidentiality, decision-making, and conflict resolution skills. Kids learn to be good observers, ask questions, listen, resist negative peer pressure, and more. Previously titled *An Asset Builder's Guide to Training Peer Helpers*; updated.

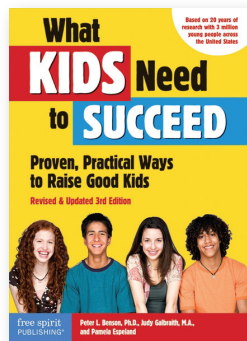
Softcover, 176 pages

CD-ROM of reproducible handouts

Item 0828 \$35.95



Proven, practical ways to raise good kids



What Kids Need to Succeed

REVISED & UPDATED THIRD EDITION

by Peter L. Benson, Ph.D., Judy Galbraith, M.A., and Pamela Espeland

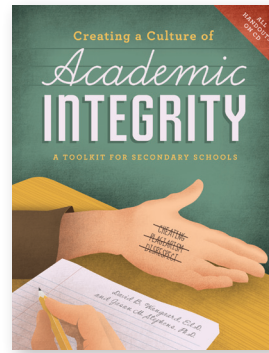
This revised and updated third edition draws on findings from a 2010 survey of 90,000 kids (grades 6–12) from communities across the United States. The new data confirms the influence of Developmental Assets in young people's lives, reflecting updated levels of assets young people experience as well as the power that assets have to prevent high-risk behaviors and increase thriving behaviors.

Softcover, 256 pages

Item 0609 \$9.99

Awards

- ★ Recommended by the National Association of Elementary School Principals
- ★ Parent Council® Selection
- ★ Parents' Choice® Approved



Success Keys

- Develop effective academic integrity policies
- Learn strategies to reduce student cheating



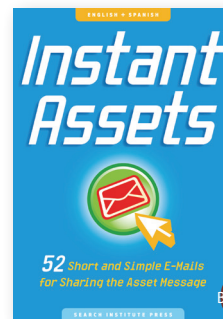
Creating a Culture of Academic Integrity

by David B. Wangaard, Ed.D., and Jason M. Stephens, Ph.D.

Creating a Culture of Academic Integrity provides readers with the tools, resources, and strategies they need to establish an Academic Integrity Committee to help their school improve its students' sense of scholastic integrity and help them resist cheating.

Softcover, 208 pages. Downloadable handouts.

Item 0868 \$34.95



52 ready-to-use e-mails about the Developmental Assets



Instant Assets CD-ROM

Share the asset message quickly and easily—in English and Spanish. Cut-and-paste or customize to suit your audience. Time e-mails to meet specific goals. (Example: Promoting a youth-volunteering event? Send out Message #13, Service to Others.) Includes asset-building tips.

CD-ROM with e-mails, icons, and artwork

Item 0315 \$24.95

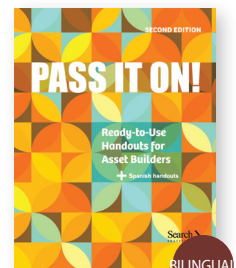
Pass It On! Second Edition

by Jolene L. Roehlkepartain

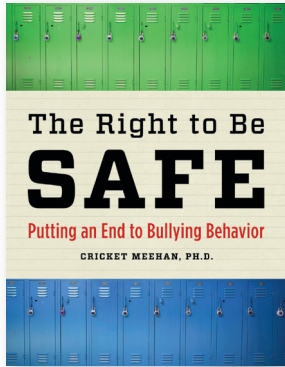
Spread the asset message quickly and effectively. Ninety reproducible handouts include ideas for individuals and groups, tools for community initiatives; Spanish-language materials; and tips on using books, videos, and magazines to build assets.

Softcover, 176 pages, Downloadable handouts. More free downloads online.

Item 0316 \$29.95



BILINGUAL



Putting an End to Bullying Behavior

The Right to Be Safe

by Cricket Meehan, Ph.D.

From individual interventions to school- and district-wide programs, *The Right to Be Safe* provides strategies and solutions for stopping bullying behavior. Its comprehensive approach covers all aspects of bullying behavior and its consequences—and gives you the information you need to keep kids safe.

Includes ways to help students who are bullied, ways to intervene with students who show bullying behavior, and how to build a positive classroom culture that reduces bullying behavior. This is your complete guide to stopping bullying behavior and creating a positive, healthy environment for kids.

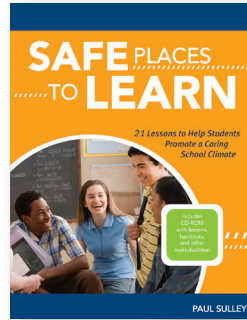
Softcover, 160 pages

CD-ROM of reproducible handouts

Item 0823 \$32.95

Success Keys

- Discover what leads young people to bully
- Find out how to put an end to bullying behavior



21 Lessons to Help Students Promote a Caring School Climate

Safe Places to Learn

by Paul Sulley

Make school a place where all students feel supported, accepted, and free to learn. Based on the Developmental Assets, 21 lessons end meanness and teach positive values.

Softcover, 140 pages

CD-ROM of reproducible handouts

Item 0314 \$19.95



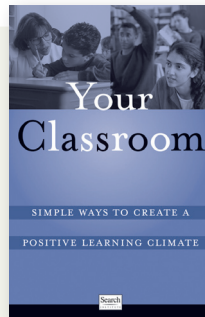
Your Classroom Booklet

(Pk of 20)

Easy ways to build relationships with young people, create a positive classroom environment, and bring the Developmental Assets into existing classroom practices.

24 pages, pack of 20

Item 0136 \$14.95

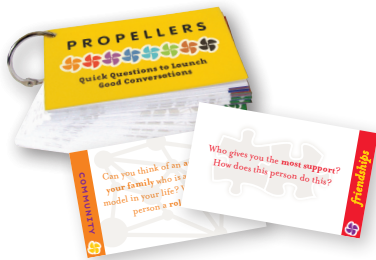


Tips for Dealing with Bullying

Bully Free Zone In a Jar®

What to do if you have a bully problem—whether you are the target, the bystander, or the bully.

Item 0799 \$9.99



Powerful conversation starters

Propellers

Full-color, double-sided cards include 160 thought-provoking questions on topics kids care about: school, friendships, family, money, community, values, and the future, plus icebreaker questions to get things rolling with individuals or groups.

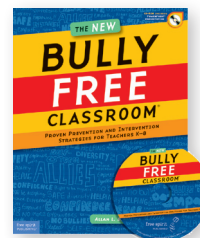
Set of 82 cards on a ring, 3½" x 2"

Item 0822 \$12.95

Friends in Deed Wristbands, Posters, and Bookmarks

Kids love trendy rubbery wristbands—to wear, give, and trade. The bookmark features 20 tips for being a good friend, like “Be willing to work through disagreements” and “Ask for advice when things aren’t going right.” The poster lists 50 ways to be a friend. Grades 6–9.

® See page 11



The New Bully Free Classroom

by Allan L. Beane, Ph.D.

Make your classroom bully-free with these activities, tips, discussions, handouts, surveys, skill-building exercises, and more. Help victims help themselves; help bullies change their behavior; get parents involved. Supplement an existing bully-prevention program or use as a stand-alone.

Softcover, 176 pages

CD-ROM of reproducible handouts

Item 0802 \$39.99

More than 100 ready-to-use prevention and intervention strategies

PHONE: 877-240-7251

Monday–Friday 8:30 a.m.–5:00 p.m., CST

FAX: 612-692-5553

E-MAIL: sales@search-institute.org

**MAIL: 615 First Ave. NE, Suite 125
Minneapolis, MN 55413**

I'm in Canada. How can I place an order?

Contact Lions Quest Canada, 427 Elgin St. N. Cambridge, ON N1R 8G4; phone 800-265-2680, ext. 102; fax 519-624-3354; e-mail: orders@lionsquest.ca. Call to confirm discounts. www.lionsquest.ca

I'm outside the continental U.S. but not in Canada. How do I place an order?

International orders and orders shipping to Alaska, Hawaii, and U.S. territories (including Puerto Rico, Guam, U.S. Virgin Islands, American Samoa, and others) must be quoted for actual shipping charges. These orders need to be prepaid with a credit card. E-mail sales or call us at 612-692-5513.

How does Search Institute ship my order?

Orders typically leave the building 2 business days from receipt, shipping UPS ground from Minnesota.

I need my order rushed. What should I do?

We offer next day and 2-Day delivery. See chart below for 2-Day delivery charges and call for quote for next day charges. Place your order online, or you can fax or call in your order. Rush orders must be placed by noon CST.

I'm using a purchase order. What do I need to know?

You can mail, email, fax, or go online to submit your purchase order. Please submit only once. Terms are net 30 days from the date of the invoice. Late fees will be applied.

What are the shipping & handling charges?

Shipping & Handling Schedule (Continental U.S. only)			
Merchandise Total:	Standard Delivery	2-Day Delivery	Next Day
Up to \$24.99	\$7.50	\$17.50	Call
25.00–39.99	\$8.50	\$21.00	for
40.00–74.99	\$10.75	\$24.00	quote
75.00–99.99	\$12.75	\$26.50	
100.00–149.99	\$14.75	\$33.00	
150.00–199.99	\$16.75	\$40.50	
200.00–999.99	9%	21%	
1,000.00 or more	8%	20%	

Prices and availability subject to change.



www.searchinstitute.org

Do I need to pay sales tax?

If you are in Minnesota, you need to pay appropriate sales tax unless you are tax exempt and include a copy of your tax exemption form along with your faxed or mailed order.

If you are in any other state, you will not be charged tax.

I need to return a product. What should I do?

All returns must be in saleable condition and returned within 30 days to receive credit.

Call 800-888-7828 for a return authorization number. Write this number on the front of your invoice or packing list and include a copy with your return. Without this number, a 25% restocking fee will be charged.

Pack your return and ship to: RETURNS at Search Institute, 615 First Avenue NE, Suite 125, Minneapolis, MN 55413. We recommend that you return using a shipping method with tracking.

When your return has been received, you will be issued a credit memo to be applied toward future purchases or a refund. Credit memos must be used within one year from issue date.

3-Ring Binder Return Policy:

- These materials must be returned within 90 days from purchase.
- All returned materials must be in their original, unopened, shrink-wrapped packaging.

Survey Return Policy:

- Surveys must be returned within 12 months from purchase and are subject to a fee of \$1.25 per unopened pack.
- All returned surveys must be in their original, shrink-wrapped packaging. The security seal on each survey packet must be intact. Survey packets with broken seals will not be accepted for return.
- Canceled surveys are subject to a \$100 fee.
- Online surveys can only be returned if the link has not been activated.

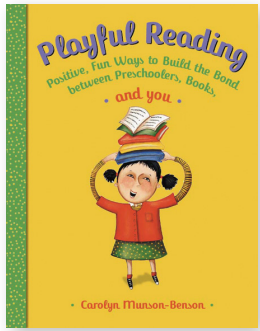
Igniting Sparks Product Notes and Return Policy:

- Student user names and passwords are non-transferrable and expire one year after redemption code is registered.
- Spark.A.Vision licenses purchased separate from kits are non-refundable.
- Kit returns are subject to a \$35 restocking and processing fee, provided redemption code has not been registered.

Note: Once a redemption code has been registered and teacher receives an email list of student user names and passwords, purchase is no longer refundable.

I work in a bookstore, and we'd love to carry your books! What do we need to do?

Search Institute Press publications are distributed to the trade by IPG, 814 N Franklin St., Chicago, IL 60610. Direct inquiries to 800-888-4741 or www.ipgbook.com. Questions: Please contact Bill Kauffmann, Director of Sales and Client Services, Search Institute, at 800-888-7828, ext. 527.



Positive, fun ways to build the bond between preschoolers, books, and you

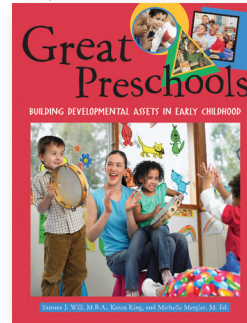
Playful Reading

by Carolyn Munson-Benson

A joyful romp through picture books that relate to the Developmental Assets and build relationships. Includes activities and discussion topics.

Softcover, 248 pages

Item 0857 \$19.95



Playful, creative ways to build the Developmental Assets in early childhood

Great Preschools

by Tamara J. Will, M.B.A., Karen King, and Michelle Mergler, M.Ed.

Turn any preschool or day care into a positive, nurturing place. Help children develop the social, mental, and emotional skills they need to succeed and thrive. Build relationships with parents; add fresh ideas and content to any curriculum. This easy-to-use book is full of activities, games, songs, and tips grounded in the Developmental Assets.

Softcover, 230 pages

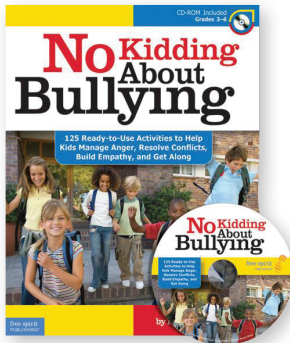
CD-ROM of reproducible handouts

Item 0298 \$29.95



Success Keys

- Communicate with families
- Shake up your daily routine
- Learn meaningful songs and games



125 ready-to-use activities prevent bullying and teach kindness and compassion

No Kidding About Bullying

by Naomi Drew, M.A.

Find 125 mini-lessons (each 20 minutes or less) to help kids in grades 3–6 manage anger, resolve conflicts, build empathy, get along, and stop bullying by peers. Works as a stand-alone curriculum or with programs already in place.

Softcover, 288 pages

CD-ROM of reproducible handouts

Item 0875 \$39.99



Adding Assets Series for Kids

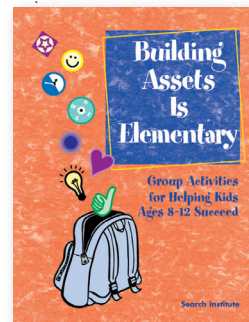
Research-based and requested by parents and teachers, the student books in the Adding Assets Series for Kids include true-to-life stories about children who are building the assets for themselves or a friend. Each of the eight books focuses on one of the asset categories with asset-building ideas for kids to try. Each also includes a message for adults and helpful resources.

The comprehensive Leader's Guide for grades 3–6 includes 42 sessions: one for each of the 40 assets, plus introductory and concluding sessions, activities, discussion prompts, and a handout to bring home to parents and other family adults. Each session meets specific state standards in character education, health, social studies, social learning, and language arts. The included CD-ROM features all of the reproducible forms from the book and an additional 40 pages of student handouts used in the sessions.

Set of 8 student books, plus Leader's Guide, Item 0339 \$89.95

Leader's Guide: Item 0080 \$39.95

Set of 8 student books: Item 0482 \$59.95



More than 60 easy-to-use group activities help kids ages 8–12 succeed

Building Assets Is Elementary

Activities based on the Developmental Assets help kids manage their expanding world and develop character, values, and skills that will last a lifetime. Most take about half an hour to complete; all are flexible, creative, and fun. Kids build community, examine their beliefs, explore their identities, and learn to support and encourage each other.

Softcover, 128 pages

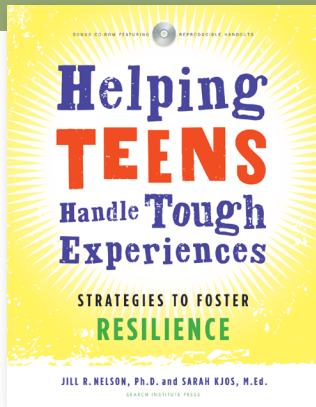
Item 0836 \$26.95

"The activities enable kids to explore the resources and relationships they need to grow up healthy and feel comfortable in the world."

— Learning Magazine

Equip young people to thrive and succeed

When you empower, encourage, and connect, you open the door to untold possibilities for students.



How to identify and work with the teens who need you most

Helping Teens Handle Tough Experiences

by Jill R. Nelson, Ph.D., and Sarah Kjos, M.Ed.

What do you say to a student who tells you he's being abused? To a pregnant teen? To one who wonders if he's gay? This book highlights 20 adversities teens face, then offers information and strategies you can use to help them deal with those experiences.

Softcover, 128 pages
Downloadable handouts

Item 0324 \$29.95

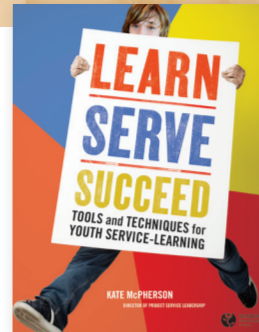


Success Keys

- Share information and facilitate conversations with students in tough situations

Jill R. Nelson, Ph.D., is an assistant professor and clinical program coordinator for the Counselor Education Program at North Dakota State University. She lives in Fargo, North Dakota.

Sarah Kjos, M.Ed., is a school counselor at the Rape and Abuse Crisis Center in Fargo, North Dakota. She lives in Moorhead, Minnesota.



Everything you want and need to know about youth service-learning

Learn, Serve, Succeed

by Kate McPherson

Designed for teachers and youth program workers, *Learn, Serve, Succeed* is a go-to resource for service-learning projects. This practical handbook takes you step-by-step through every stage of a service-learning project, from choosing a project to planning, organizing, and evaluating it when it's over.

Softcover, 152 pages
CD-ROM of reproducible handouts

Item 0395 \$34.95



Success Keys

- Learn step-by-step how to bring service-learning into your classroom



Clever Questions to Keep Teens and Grown-Ups Talking

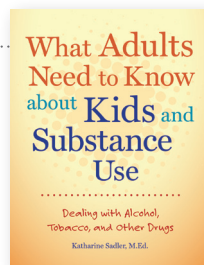
Conversations on the Go

by Mary Ackerman

Keep teens and grown-ups talking with intriguing, surprising, thought-provoking questions. A fun way to encourage family and other youth-adult conversations. Pocket-sized, carry-along book.

Softcover, 100 pages

Item 0864 \$9.95



Recognize the signs, and know when and how to intervene

What Adults Need to Know about Kids and Substance Use

by Katharine Sadler, M.Ed.

A practical, hands-on resource that explains why youth abuse drugs and how to identify signs of substance abuse. It's designed to help readers decide when and how to intervene with youth, and provides a guide to working with youth, parents, the school, social workers, and law enforcement.

Softcover, 120 pages
CD-ROM of reproducible handouts

Item 0869 \$29.95



Powerful, portable conversation starters

Propellers

Start meaningful conversations with kids anytime, anywhere. Full-color, double-sided cards include 160 thought-provoking questions on topics kids care about: school, friendships, family, money, community, values, and the future, plus icebreaker questions to get things rolling with individuals or groups. A ready-to-use resource for teachers, mentors, parents, counselors, and peer helpers.

Set of 82 cards on a ring, 3 1/2" x 2"

Item 0822 \$12.95



A fun board game and a great prevention tool

Hidden Treasure of Assets Game

from Kelly Curtis, author of Empowering Youth, and Wayne Whitwam

To reach young people, make learning a game. This easy-to-use, interactive board game teaches kids about the Developmental Assets and the consequences of risky behaviors. Guided discussion helps them understand how these concepts relate to their own lives. Created by educators; strong research base meets Safe and Drug Free Schools criteria.



Game board, playing pieces, 2 sets of game cards (grades 3–6 and 7–12), Assets Guide, instructions
Item 0223 \$49.95

Set of 5 games
Item 0224 \$199.95

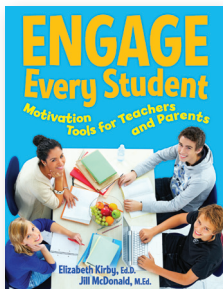
Level II game cards
Item 0274 \$19.95

SAVE! on set of 5 Level II game cards
Item 0275 \$79.95

Success Keys

- Explore important life experiences in a fun way

Created by experienced educators, this is a great prevention tool for guidance counselors, AODA coordinators, and teachers.



Dozens of ready-to-use tools give kids the desire and the confidence to learn

Engage Every Student

by Elizabeth Kirby, Ed.D., and Jill McDonald, M.Ed.

Help kids really want to learn with handouts, activities, and best-practice tips designed to get them excited and keep them connected. Learn why some kids lack motivation, and tailor learning activities accordingly. Create a positive parent-teacher-student relationship that will encourage learning both in and out of the classroom. Incorporates the Developmental Assets.

Softcover, 118 pages, reproducible handouts
Item 0532 \$21.95

Success Keys

- Motivate students to do their best through customized learning strategies



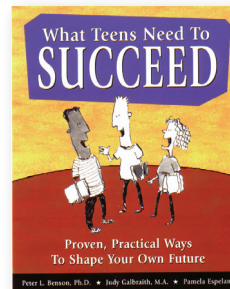
Provides a variety of activities designed to help build relationships between adults and children

Activities on the Go

by Kate Brielmaier

Audition for a reality show. Design a board game. See a play at a community theater, then stay after and talk to the actors. This pocket-sized guide describes many activities that strengthen relationships and trust between adults and children, with follow-up questions. All are low-cost, low-prep, and adaptable to a range of ages.

Softcover, 112 pages
Item 0344 \$9.95



Inspires and empowers teens to build their own assets

What Teens Need to Succeed

by Peter Benson, Ph.D., Judy Galbraith, M.A., and Pamela Espeland

This book describes the 40 Developmental Assets that all teens need to succeed, then gives hundreds of suggestions teens themselves can use to build their own assets at home, at school, in the community, in their congregation, with friends, and with youth organizations. It introduces the concept of asset building, invites readers to identify the assets they need in their lives, and gives specific suggestions on how to build them.

Softcover, 272 pages

Item 0311 \$15.99

Positive Values cards (Pk of 20)

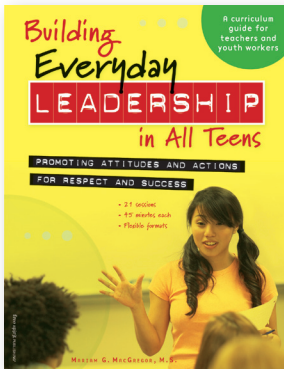
Teachers, counselors, and youth workers love to give their students these sturdy, credit-card-size reminders of the positive values that should guide kids in life. One side lists the six assets dealing with positive values, and the other side gives questions to help young people make reasonable choices. Positive Values cards also include a signature bar so that students can sign their commitment to these values.

Pack of 20 cards, 2 1/4" x 3 1/2"

Item 0372 \$13.95



Promoting Attitudes and Actions for Respect and Success



Building Everyday Leadership in All Teens

by Mariam G. MacGregor, M.S.

Flexible, ready-to-use curriculum teaches practical leadership skills to all teens, not just a select few. 21+ sessions.

Use with the student book *Everyday Leadership Workbook* (Item 0089). See page 22.

Softcover, 240 pages

Item 0090 \$29.99

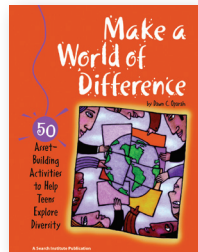
Make a World of Difference

by Dawn C. Oparah

Fifty asset-building activities help teens explore diversity, become more culturally aware, examine their own attitudes and behaviors, and build relationships.

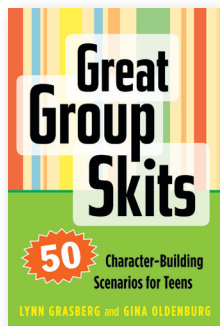
Softcover, 112 pages

Item 0137 \$26.95



"This book offers constructive action for those who ask, 'How do I go about raising diversity awareness and acceptance among youth?'"

— School Library Journal



Role-playing scenarios build character, creativity, self-reliance, and analytical skills



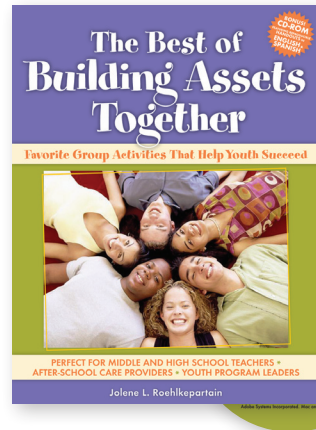
Great Group Skits

by Lynn Grasberg and Gina Oldenburg

Created by experts who teach improvisational theater, 50 scenarios linked to the Developmental Assets help educators engage with kids and kids engage with each other. These are not line-by-line dialogues but starting points that let youth decide where to go. Categories include imagination, teamwork, motivation, peer pressure, and conflict resolution.

Softcover, 192 pages

Item 0539 \$16.95



More than 150 time-tested, field-tested activities that help youth succeed



The Best of Building Assets Together

by Jolene L. Roehlkepartain

The most popular activities from *Building Assets Together* and *More Building Assets Together*, plus 38 brand-new activities, all based on the Developmental Assets. Proven, powerful ways to get kids' attention, get them to open up, and help them discover and build on their strengths. Includes icebreakers, fun stuff, and serious discussion topics.

Softcover, 156 pages

CD-ROM of reproducible handouts (English and Spanish)



Item 0323 \$34.95

Success Keys

- Build character development
- Engage young people in physical activities
- Encourage team building

Teens learn the skills and attitudes of teamwork through experiential activities

Teambuilding with Teens

by Mariam G. MacGregor, M.S.

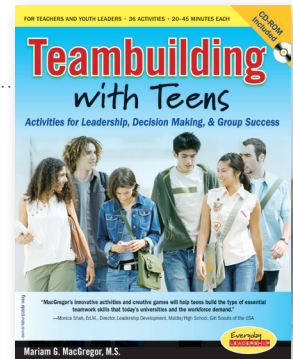
Thirty-six engaging, easy-to-use activities help teens learn to recognize each other's strengths, become better listeners, identify personal and group values, build trust, set goals, and more. Includes role-plays, discussions, simulations, building projects, writing exercises, and games. Flexible format; use the activities in any sequence, as few or as many as you wish.

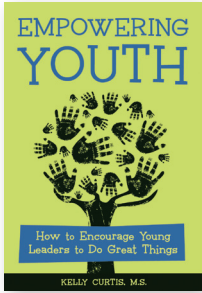
Softcover, 192 pages

CD-ROM of reproducible handouts



Item 0077 \$35.99





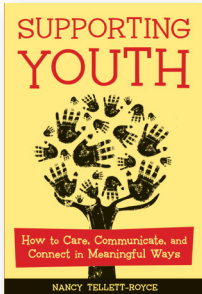
Empowering Youth

by Kelly Curtis, M.S.

A how-to guide for Healthy Communities • Healthy Youth initiatives, with practical advice, examples, techniques, worksheets, and an array of options.

Softcover, 160 pages

Item 0662 \$14.95



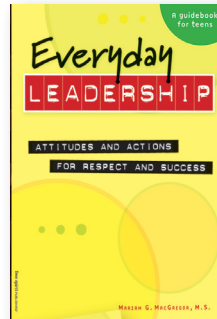
Supporting Youth

by Nancy Tellett-Royce

Ways to get through to young people and build positive relationships. Based on the Support assets. Easy-to-apply tips for building support at home, at work, at school, and in your community.

Softcover, 112 pages

Item 0661 \$14.95

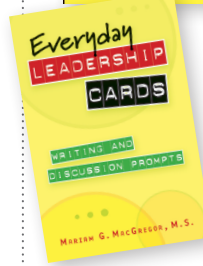


Everyday Leadership Workbook

Activities help teens discover their leadership potential and develop skills. Consumable workbook; use with *Building Everyday Leadership in All Teens* (Item 0090) (see page 21).

Softcover, spiral-bound, 128 pages

Item 0089 \$9.99



Everyday Leadership Cards

"Imagine This" scenarios, "What Would You Do?" questions, prompts for hard-to-talk-about subjects, and more. Use with *Building Everyday Leadership in All Teens* (Item 0090).

Set of 60 cards, 3" x 4 1/2"

Item 0876 \$13.99

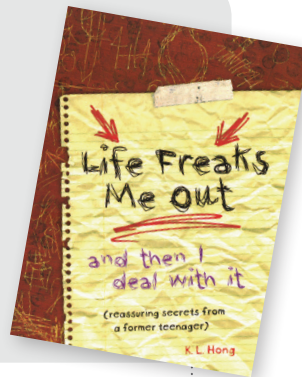
Life Freaks Me Out— and Then I Deal with It

by K. L. Hong

A candid, down-to-earth memoir that deals with the tough stuff of being a teen and offers guidance on answering life's big questions.

Softcover, 168 pages

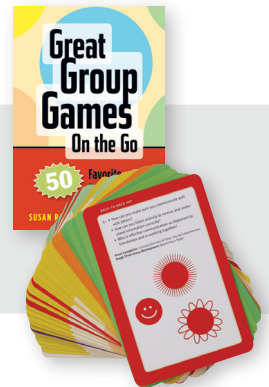
Item 0856 \$9.95



Great Group Games on the Go Cards

Item 0535 \$11.95

See page 10



Me @ My Best Booklet

(Pk of 20)

by Kalisha L. Davis and Ruth Taswell

A friendly, easy-to-understand introduction to the Developmental Assets, written especially for young people.

16 pages, pack of 20

Item 0834 \$12.95



Asset Category Sling String Backpack

Carry your asset-building books and resources in a backpack that invites questions and discussion. Shows all eight asset category icons.

Nylon backpack with drawstring closure; 15" x 18 1/2"

Item 0757 \$5.95



Take It to the Next Level

(Pk of 20)

Activities and journal topics help young people think about who they are and what they want from life. Based on the Developmental Assets.

20 pages, pack of 20

Item 0847 \$15.95



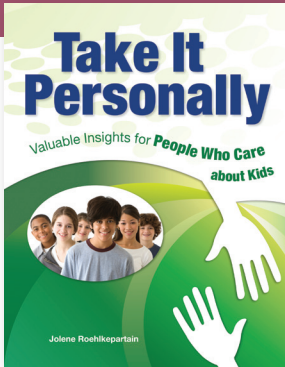
Visit us at www.searchinstitute.org

for great resources,
special offers,
and downloads.



Build positive paths for youth

Pass it on! At home, at school, at work, at play—everyone's an asset builder.



People from all walks of life learn how to make a difference for young people

Take It Personally Workbook

by Jolene Roehlkepartain

Get a group of adults excited about making a real commitment to build Developmental Assets. User-friendly workbook includes basic information on the assets, worksheets, discussion questions, and more. Learn how to reach out to children and teens, lead parent discussion groups, recruit and train people in schools and programs, and host discussions in congregations.

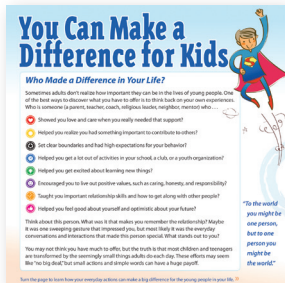
Booklet, 84 pages. Downloadable handouts.

Single Copy: Item 0415 \$9.95
5-Pack: Item 0794 \$34.95

Success Keys

- Reflect on the challenges and opportunities you experience in connecting with kids

GET A FREE, DOWNLOADABLE FACILITATOR'S GUIDEBOOK designed to supplement *Take It Personally*



One of our all-time best-selling resources—concise, concrete, and powerful

You Can Make a Difference for Kids Booklet (Pk of 15)

Everyday actions can make a big difference in the lives of young people. That's the message of the Developmental Assets, and no other resource makes this more clear and inviting. In just 8 pages (plus a pull-out poster and bookmark), it introduces the assets, summarizes the research, gives ways to get started, and personalizes the experience ("Who made a difference in your life?").

Pack of 15, each 8 1/2" square

Item 0788 \$19.95

Success Keys

- Hand out to parents, mentors, and other adults who care about kids

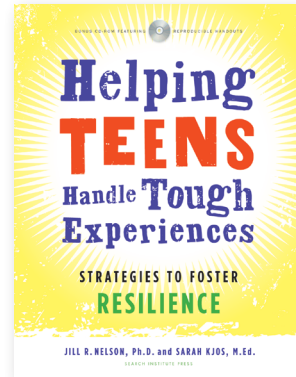
A simple introduction to the Developmental Assets, with ideas to try

The Asset Approach Booklet (Pk of 20)

What are the Developmental Assets, and why do young people need them? What can adults do to change kids' lives? This affordable booklet explains the assets in plain English, sums up the research on why assets matter, gets adults thinking about how they can help, and presents ideas for getting started. 8-page booklet.

Pack of 20, each 8 1/2" x 11"

English: Item 0366 \$13.95
Spanish: Item 0399 \$13.95



How to identify and work with the teens who need you most

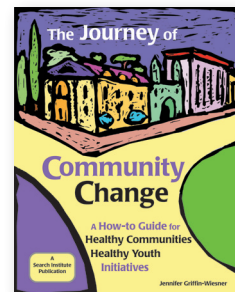
Helping Teens Handle Tough Experiences

by Jill R. Nelson, Ph.D., and Sarah Kjos, M.Ed.

What do you say to a student who tells you he's being abused? To a pregnant teen? To one who wonders if he's gay? This book highlights 20 adversities teens face, then offers information and strategies you can use to help them deal with those experiences.

Softcover, 128 pages
Downloadable handouts

Item 0324 \$29.95



The Journey of Community Change

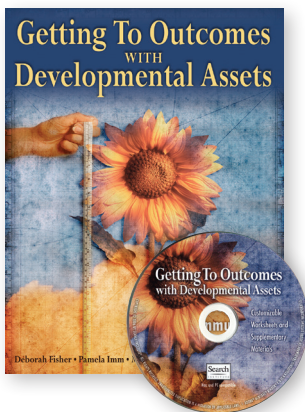
by Jennifer Griffin-Wiesner, M.Ed.

A how-to guide for Healthy Communities•Healthy Youth initiatives, with practical advice, examples, techniques, worksheets, and an array of options.

Softcover, 160 pages

Item 0861 \$29.95





One of our most popular trainings!

The power of the Developmental Assets plus the prevention strategies of the Getting to Outcomes model

Getting to Outcomes with Developmental Assets

by Deborah Fisher, Pamela Imm, Mathew Chinman, and Abe Wandersman

A full range of resources needed to improve the quality of community development work and report and measure performance. Easy-to-follow instructions lead you through a 10-step planning, implementation, and evaluation process. Each step is illustrated with examples from Search Institute's Healthy Communities • Healthy Youth initiative, a nationwide network of community organizations.

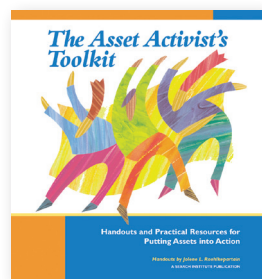
Softcover, 348 pages
CD-ROM of customizable handouts



Item 0158 \$74.95

"This book represents a significant advance regarding how communities think about evaluation and how they target their efforts."

— David Osher, foreword to *Getting to Outcomes with Developmental Assets*



The Asset Activist's Toolkit

by Jolene L. Roehlkepartain

Effective, informative handouts, letters to the editor, press releases, PSAs, and more help you integrate asset building throughout your community. 306 pages in a three-ring binder.

Item 0862 \$59.95

"Simply sharing these handouts with people in the community is an easy way to spread the word!"

— Heather Faubert, Student Support Services, Capitol Region Board of Cooperative Education Services, Albany, NY

The Mentor's Field Guide

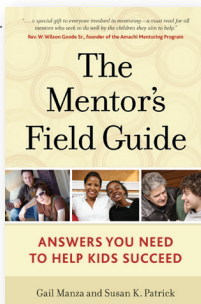
by Gail Manza and Susan K. Patrick

Find practical counsel and endless inspiration in this first-ever guide to the art and science of mentoring.

Softcover, 240 pages

Item 0787 \$16.95

• See page 10



More Than Just a Place To Go

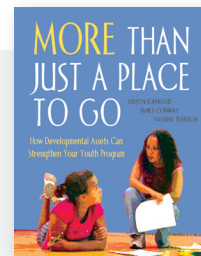
by Yvonne Pearson, Kristin Johnstad, and James Conway

This book encourages youth programs to integrate assets into their current programs. It profiles and uses examples from a variety of successful, yet distinctly different, youth programs: a faith-based city after-school program for grades 8–12, a neighborhood multi-site activity program focused on learning opportunities, and an after-school YMCA tutorial program for 6- to 15-year-olds. Authored by veteran youth program professionals with years of experience in the field.

Softcover, 160 pages

Item 0430 \$34.95

Book and DVD: Item 0479 \$44.95



Get Things Going Second Edition

by Susan Ragsdale and Ann Saylor

Get Things Going is a resource featuring 85 fun-filled activities to transform meetings, workshops, trainings, and group culture featuring:

- a refreshing collection of icebreakers and mixers that will help your group get acquainted with each other
- a variety of team-building activities that focus specifically on increasing participants' knowledge
- meeting closers that help participants reflect on the information and spark enthusiasm for continued involvement with asset building

Perfect for team leaders, staff, coalition members, or those who want to lead activities that engage others, build trust, zone in on respect and understanding, emphasize vision, and incorporate the Developmental Assets.

Softcover, 128 pages

Item 0890 \$16.95



85 Asset-building Activities for Workshops, Presentations, and Meetings



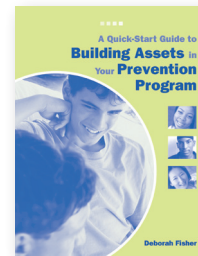
A Quick-Start Guide to Building Assets in Your Prevention Program

by Deborah Fisher

Transform your prevention program by incorporating the strength-based approach of the Developmental Assets and strategies specific to your setting.

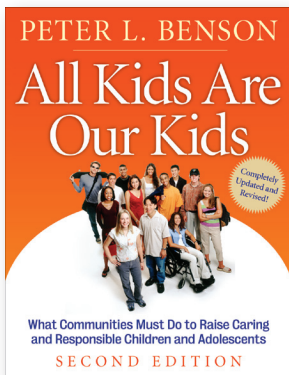
Booklet, 28 pages

Item 0401 \$9.95



"Benson's approach is the best formula we have for building communities to meet the developmental needs of young people. Anyone who is concerned about the future of our society should read this."

— William Damon, professor of education at Stanford University



Success Keys

- Five action strategies for transforming community and society

How to unleash the power of community to help kids grow up healthy

All Kids Are Our Kids

by Peter L. Benson, Ph.D.

When people unite around a shared vision of healthy child and adolescent development, kids thrive. The second edition of Benson's popular book introduces the Developmental Assets, challenges all segments of the community (families, neighbors, schools, congregations, employers, youth organizations) to share in the responsibility for taking action, and spells out five action strategies.

Softcover, 415 pages

Item 0300 \$24.95



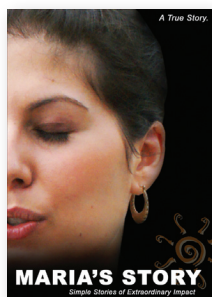
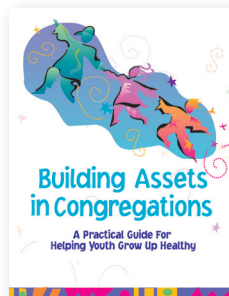
Building Assets in Congregations

by Eugene C. Roelkepartain

This resource offers everything you'll need to create an asset-building congregation. Perfect for youth workers, clergy, volunteers, and others. Includes worksheets for assessing and planning your current priorities and programs, strategies and ideas for introducing assets into youth programs, and tips for creating intergenerational programs and parent workshops.

Softcover, 222 pages

Item 0113 \$19.95



Bonus features include "Maria's Song," performed by Ken Medema, and "50 Ways to Build Healthy Youth," a collection of asset-building actions set to music

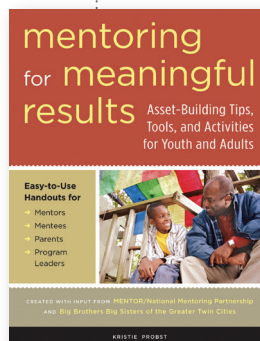
The powerful true story of how a simple act of engagement transformed two lives

Maria's Story DVD

Flora Sanchez took a moment to thank a young woman for doing her job well. As she learned 14 years later, that made all the difference. Proof positive that reaching out matters, this brief but moving story will inspire and motivate all who see it. Includes discussion questions and simple ideas for building Developmental Assets, set to music.

10-minute DVD plus special features

Item 0872 \$29.95



Created with input from MENTOR/National Mentoring Partnership and Big Brothers Big Sisters of the Greater Twin Cities

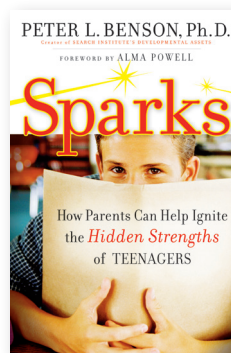
Mentoring for Meaningful Results

by Kristie Probst

Launch a mentoring program or enhance an existing one with tips, handouts, conversation starters, activity ideas, and more, all based on the Developmental Assets.

Softcover, 120 pages

Item 0302 \$27.95



How to change teens' lives by helping them discover their passions



Sparks

How Parents Can Help Ignite the Hidden Strengths of Teenagers

by Peter L. Benson, Ph.D.

A spark is something that gives life meaning, a source of happiness and joy. Whether it's sports, animals, music, nature, spirituality, or volunteering—a spark motivates and inspires. It can also keep kids going on a positive path. Dr. Benson spells out five steps for igniting sparks in teens to bring out their highest potential.

Hardcover, 256 pages

Item 0404 \$24.95

Success Keys

- Nurture the interests and passions that matter most to your child



See these other great resources . . .

Make a Difference bookmarks, page 32

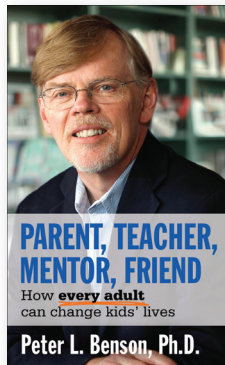
Give Me a Guitar poster, page 33

I Noticed! notes, page 33

Raise resilient, compassionate children

Healthy behaviors start at home—
and make a world of difference in handling
life's setbacks and triumphs.

Simple, everyday ways to build positive relationships
with young people



Parent, Teacher, Mentor, Friend

by Peter L. Benson, Ph.D.

Every young person needs positive relationships with adults. As adults, we don't always know how to form and sustain those relationships. A nationally recognized expert in child and teen development, Benson describes simple ways to reach out to kids, shares inspiring real-life stories, and invites every adult to step up.

Softcover, 204 pages

Item 0785 \$7.95



"This very readable book reminds us how deeply both our professional and personal encounters with young people matter."

—Susan S. Stepleton, president and CEO, Parents as Teachers

Tips on parenting kids and teens from birth
through age 18

Raising Kids Who Thrive Pamphlets Set

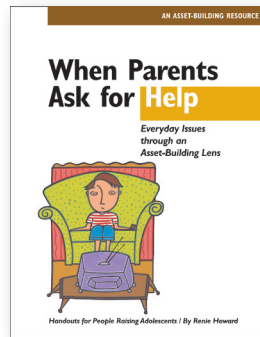
Help parents support, guide, and connect with their kids—and introduce them to the Developmental Assets—with colorful, four-page pamphlets.



Each addresses the developmental needs of a specific age group: birth–1 year, 1–2 years, 2, 3, 4, 5, 6–7, 8–9, 10–12, 13–14, 15–16, and 17–18 years. Engaging, encouraging, and practical. All 12 pamphlets, packs of 20 (240 in all). Individual packs for specific age groups are available.

Item 0842 \$99.95

Item	Item Code	Price	Item	Item Code	Price
Birth–1 year	516	\$9.95	6–7 years	522	\$9.95
1–2 years	517	\$9.95	8–9 years	523	\$9.95
2 years	518	\$9.95	10–12 years	524	\$9.95
3 years	519	\$9.95	13–14 years	525	\$9.95
4 years	520	\$9.95	15–16 years	526	\$9.95
5 years	521	\$9.95	17–18 years	527	\$9.95



When Parents Ask for Help

by Renie Howard

Advice on curfews, homework, chores, dating, risky activities, depression, and more on ready-to-use, reproducible handouts. Based on the Developmental Assets.

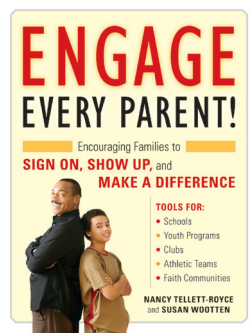
Softcover, 144 pages

Item 0429 \$29.95



Success Keys

- Reduce cheating
- Develop effective policies
- Improve student integrity



Proven ways to get parents involved in
their kids' education and extracurriculars

Engage Every Parent

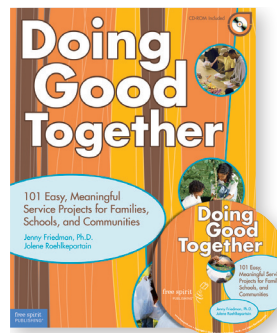
by Nancy Tellett-Royce and Susan Wootten

Connect with families and encourage parents to sign on, show up, and make a difference. This book covers every step in building good working relationships with parents, from first contact to thanking volunteers. Learn to communicate, plan conferences, make an impact on hard-to-reach parents, even deal with overzealous "helicopter parents."

Softcover, 132 pages

Downloadable handouts

Item 0321 \$29.95



101 Easy, Meaningful Service
Projects for Families, Schools,
and Communities

Doing Good Together

by Jenny Friedman, Ph.D., and
Jolene L. Roehlkepartain

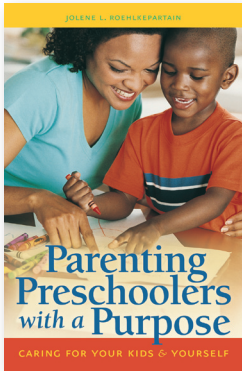
Find great advice on service-learning, family volunteerism, and 101 projects focused on easing poverty, promoting literacy, supporting the troops, helping the environment, and more.

Softcover, 414 pages

Item 0095 \$24.99

Success Keys

- Perfect for anyone eager to promote family service initiatives



“A useful resource for parents of the preschool set.”

— Publishers Weekly

“A nice road map for raising preschoolers.”

— Library Journal

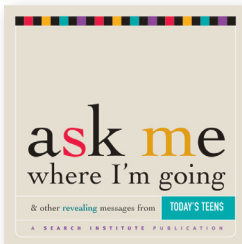
Parenting Preschoolers with a Purpose

by Jolene L. Roehlkepartain

A parenting expert and mother of two offers fresh ideas for handling 40 common challenges, from bed-wetting to lying and sibling rivalry, plus ways to teach life skills, enhance the parent-child relationship, and build a web of support. Commonsense, reassuring advice, grounded in the Developmental Assets.

Softcover, 232 pages

Item 0142 \$13.95



A little book of big insights into what teens need, think, and feel



Ask Me Where I'm Going

What do teens want to tell the adults in their lives? What do they really need? Not more “stuff,” but more acceptance, guidance, and love. Organized into the eight categories of the Developmental Assets, this book helps adults think about ways to connect with teens.

Softcover, 80 pages

Item 0854 \$5.95

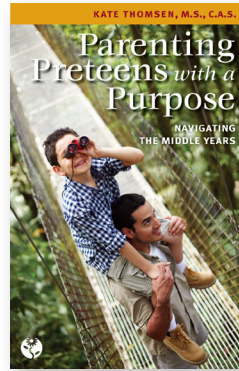
Resources delivered fresh to your inbox

Stay current on the latest and greatest in youth development news, ideas, and research with Search Institute’s free e-newsletters:

- YouthSense
- The Asset Champion
- Insights and Evidence
- Everyday Parenting Ideas

Order your FREE subscriptions today at

www.search-institute.org/resources/newsletters/signup



Reassuring, practical advice on problems common to the preteen years

“Provides many answers.”

—Library Journal

Parenting Preteens with a Purpose

by Kate Thomsen, M.S., C.A.S.

Peer pressure, bullying, friendship, manners, self-esteem, crushes, learning difficulties, Internet risks: the preteen years can seem full of problems. Based on research, grounded in the Developmental Assets, this nurturing book includes tips, how-tos, checklists, and encouragement for parents navigating the stormy middle years.

Softcover, 216 pages

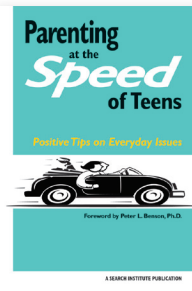
Item 0403 \$13.95



Success Keys

- Deal with the tough stuff as children transform into teenagers

Illustrates how the daily “little things” can make a big difference in helping a teenager be successful



Parenting at the Speed of Teens

A practical, easy-to-use guide that offers positive, common-sense strategies for dealing with both the everyday issues of parenting teenagers—junk food, the Internet, stress, jobs, friends—and other serious issues teens may encounter—depression, divorce, racism, and substance abuse.

Softcover, 136 pages

Item 0845 \$11.95



How to help older teens prepare to leave home and live on their own

Launching Your Teen into Adulthood

by Patricia Hoolihan

Discover a roadmap for guiding young people to make good choices about their futures. Topics include college decisions, preparing for the workplace, dealing with money, and living independently.

Softcover, 200 pages

Item 0737 \$13.95



Success Keys

- Prepare your teen—and yourself—for life after high school

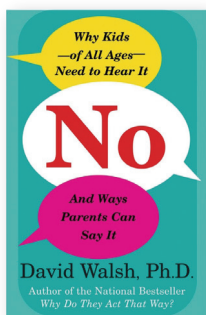


U Tell a Tale Storytelling Game

An intergenerational game that promotes interaction and creative storytelling as an alternative to "screen time." Includes Character, Setting, Situation, and Word cards and a Storytellers medal, enclosed in a plastic case. Includes Card Deck, Medallion on Ribbon, and Card Slider Box.

Game in 3" x 4" plastic box

English: Item 0885 \$14.95 Spanish: Item 0886 \$14.95



No: Why Kids of All Ages Need to Hear It and Ways Parents Can Say It

by David Walsh, Ph.D.

Exploring the importance of "No" in a child's development, this book helps parents regain confidence in their own judgment and how to follow through on decisions.

Softcover, 336 pages

Item 0079 \$15.00

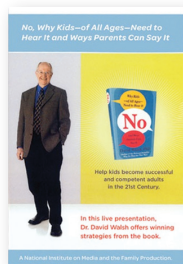


No! DVD

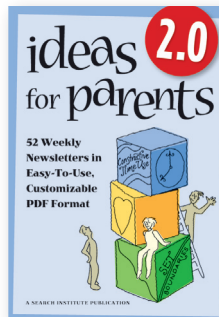
In a special, live presentation, best-selling author and psychologist David Walsh offers practical, compassionate advice to help parents overcome the difficulty of saying no and develop healthy limits for their children.

60 min. DVD with discussion guide

Item 0892 \$19.95



David Walsh, Ph.D., is one of the world's leading authorities on children, teens, parenting, family life, and the impact of technology on children's health and development. He is currently launching a new company called Mind Positive Parenting. Dr. Walsh has presented workshops to parents, educators, and professionals throughout the world.



52 ready-to-use newsletters full of helpful, useful information for parents

Ideas for Parents CD-ROM

Thousands of organizations have used these friendly, engaging newsletters with parents across the country. Each features "news you can use"—discussion prompts, activities, and practical tips for raising kids, all grounded in the Developmental Assets. Use as-is or customize. A rich and reusable resource.

CD-ROM of reproducible handouts in PDF form



Item 0613 \$69.95

Success Keys

- Help families understand Developmental Assets

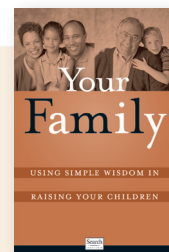
Your Family Booklet (Pk of 20)

by Jennifer Griffin-Wiesner, M.Ed.

How parents can use simple wisdom of the Developmental Assets to strengthen their families and bring good things into the lives of their children.

24 pages, pack of 20

Item 0838 \$14.95



Raising Kids with Care Poster (Pk of 20)

Fifty ways to help your whole family thrive, based on the Developmental Assets. A great pick-me-up for parents and guardians of kids and teens.

Folds for mailing

Pack of 20, each 5½" x 15"

Two-sided Poster: English and Spanish

Item 0899 \$11.95

Gain ready access to asset-building tools

Find everything you need to enhance your program with our conveniently packaged kits.

Building Assets in Adolescents Start-Up Kit

This 36-piece dynamic kit is filled with our best-selling books and CDs, colorful posters, and our most popular, engaging handouts, in one easy collection with a great collection price.

Find research and practical resources to use in community efforts to implement assets in adolescent programs. Includes best-selling publications.

Ideal for program directors, coordinators, committees of youth coalitions, community initiatives, and youth programs who need foundational research and engaging resources.

Item 0146 \$399.95 **Savings 26.6%** (Full price \$545.24)

- 150 Ways to Show Kids You Care poster (pk of 20)
- 40 Ways Anyone Can Build Assets poster (pk of 20)
- All Kids Are Our Kids
- Asset Approach (1 booklet)
- Assets in Action
- Asset Category posters (set of 8)
- Assets to Go! (pk of 20)
- Best of Building Assets Together
- Coming Into Their Own
- Connect 5
- Conversations on the Go
- Developmental Assets: A Synthesis of the Scientific Research on Adolescent Development
- Fragile Foundation PDF
- Get Things Going
- Great Group Games
- Great Group Skits
- Great Places to Learn
- Instant Assets (CD-ROM)
- Just When I Needed You
- Journey of Community Change
- Mentoring for Meaningful Results
- Parent, Teacher, Mentor, Friend



- Quick-Start Guide to Building Assets in Your School
- Quick-Start Guide to Building Assets in Your Prevention Program
- Raising Kids with Care poster (pk of 20)
- Spark Student Motivation
- Stay Close
- Survey Services information booklet
- Tag, You're It!
- Take It Personally
- Take It Personally – Facilitator's Guidebook PDF
- Training information booklet
- What's Your Spark? (pk of 20)
- What Kids Need to Succeed
- What Teens Need to Succeed
- You Can Make a Difference for Kids booklets (pk of 15)

Developmental Assets Resources and Handouts Kit

Reach community members, staff, parents, and youth with this 27-piece dynamic collection on building Developmental Assets.

Find the best resources and most effective asset-building tools.

Ideal for program directors, coordinators, youth coalitions, community initiatives, and youth programs in reaching out to caring adults.

Item 0179 \$395.95 **Savings 18.7%** (Full price \$486.83)



- 150 Ways to Show Kids You Care poster (pk of 20)
- 40 Ways Anyone Can Build Assets poster (pk of 20)
- 40 Developmental Assets tablet
- Asset Activist's Tool Kit
- Asset Approach (pk of 20)
- Assets to Go! (pk of 20)
- Asset Category posters
- Friends in Deed posters (pk of 20)
- Get Things Going! Second Edition
- Give Me a Guitar (pk of 20)
- Great Group Games
- Great Group Games for Kids
- Great Group Games on the Go (card deck)
- Mentoring for Meaningful Results
- Parent, Teacher, Mentor, Friend
- Pass It On!
- Propellers
- Raising Kids Who Thrive (1 pack of 20 pamphlets for all 12 age groups)
- Ready, Set, Grow! growth chart (pk of 20)
- Stay Close
- Survey Services information booklet
- Tag, You're It!
- Take It Personally
- Take It Personally – Facilitator's Guidebook PDF
- What's Your Spark? (pk of 20)
- When Parents Ask for Help
- You Can Make a Difference for Kids booklets (pk of 15)

Teacher's Classroom Action Kit: High School and Middle School

Everything teachers need for building Developmental Assets in their classroom: inspiring and informative books, booklets, activity books, games, posters, handouts, and CDs.

Find a packed suitcase of 41 practical resources for teachers to bring assets to life for students in the classroom.

Ideal for teachers infusing assets into their everyday classroom activities and reaching out to parents as partners in asset building.

Item 0244 \$595.95 Savings 20.4% (Full price \$748.99)

- 150 Ways to Show Kids You Care poster (pk of 20)
- 40 Ways Anyone Can Build Assets poster (pk of 20)
- Asset Approach (1 booklet)
- Asset Category posters (set of 8)
- Best of Building Assets Together
- Connecting in Your Classroom
- Developmental Assets Tablet
- Kit Guide book
- Engage Every Parent
- Engage Every Student
- Great Places to Learn
- Great Group Skits
- Helping Teens Handle Tough Experiences
- How Was Your Day at School?
- Ideas for Educators (CD-ROM)
- Insights & Evidence PDFs
 - Boosting Student Achievement
 - Finding the Student Spark
 - Speaking of Money
- Instant Assets (CD-ROM)
- Just When I Needed You
- Learn, Serve, Succeed
- Make a World of Difference
- Mentoring for Meaningful Results
- Parent, Teacher, Mentor, Friend
- Propellers
- Quick-Start Guide to Building Assets in Your School
- Right to Be Safe
- Safe Places to Learn
- Search Institute for Families booklet
- Search Institute Rolling Suitcase
- Spark Student Motivation



- Strong Staff, Strong Students
- Survey Services information booklet
- Take It Personally
- Take It Personally Facilitator's Guidebook PDF
- Teaching Kids to Change the World
- Training Peer Helpers
- You Have the Power sports posters (set of 8)
- You Have to Live It DVD
- Your Classroom (pk of 20)

Kit contains 41 items in a 13" x 19" x 6 1/2" roller canvas suitcase for wheeling into a classroom or meeting room or conveniently storing when not in use.

X Kit includes a Guide Book explaining how to use all the resources.



Administrators' School Climate Kit: High School and Middle School

Support your staff and nurture a school environment that builds on the strengths of your students.

Find a comprehensive collection of research, foundational resources, and hands-on practical classroom materials to improve the culture and environment in middle and high schools.

Ideal for school- and district-wide efforts introducing and explicitly supporting Developmental Assets for the classroom, staff library, and the principal or superintendent's office.

Item 0477 \$470.95 Savings 28.6% (Full price \$659.49)



- 40 Developmental Assets poster for Adolescents—bilingual (2)
- 40 Developmental Assets for Adolescents PDF
- 40 Developmental Assets for Middle Childhood PDF
- All Kids Are Our Kids
- Asset Approach (1 booklet)
- Best of Building Assets Together
- Creating a Culture of Academic Integrity
- Developmental Assets: A Synthesis
- Engage Every Student
- Friends in Deed bookmarks (pk of 20)
- Friends in Deed posters (pk of 20)
- Great Group Games
- Great Places to Learn
- Healthy Teen Relationships
- Helping Teens Handle Tough Experiences
- How Was Your Day at School?
- Ideas for Educators (CD-ROM)
- Insights & Evidence PDFs
 - Boosting Student Achievement
 - Finding the Student Spark
 - Speaking of Money
- Instant Assets (CD-ROM)
- Keeping the Arts Alive
- Learn, Serve, Succeed
- Parent, Teacher, Mentor, Friend
- Pass It On!
- Quick Start Guide to Building Assets in Your School
- Right to Be Safe
- Spark Student Motivation
- Strong Staff, Strong Students
- Survey Services information booklet
- Take It Personally
- Take It Personally Facilitator's Guidebook PDF
- Teaching Kids to Change the World
- Training Information booklet
- What Adults Need to Know about Kids and Substance Use
- What Kids Need to Succeed
- Who Me? calendar
- You Can Make a Difference for Kids (1 booklet)
- Your Classroom (pk of 20)

Additional Kits Available Online

- Administrators' School Climate Kit: Preschools **Item 0715 \$295.95**
- Administrators' School Climate Kit: Elementary Schools **Item 0714 \$455.95**

Parent Educator Kit for Working with Families

This kit is loaded with books to share, pamphlets and brochures that educate, and materials to help parent educators.

Find practical resources and ideas to share with families with children of any age. A 34-piece collection.

Ideal for parent educators coordinating and running outreach and education-awareness programs.

Item 0423 \$449.95 **Savings 18.6%** (Full price \$552.65)

- 40 Developmental Assets for Adolescents poster
- 40 Developmental Assets for Children poster
- A Moment's Peace for Parents of Teens
- Activities on the Go
- All Kids Are Our Kids
- Asset Approach (booklet)
- Assets to Go! (pk of 20)
- Connect 5
- Conversations on the Go
- Engage Every Parent
- Get Things Going
- Ideas for Parents (CD-ROM)
- Launching Your Teen into Adulthood
- Parenting at the Speed of Teens
- Parenting Preschoolers with a Purpose
- Parenting Preteens with a Purpose
- Parenting with a Purpose
- Parent, Teacher, Mentor, Friend
- Raise Them Up
- Raising Kids Who Thrive (12 age-specific packs of 20)
- Raising Kids with Care poster (pk of 20)
- Search Institute for Families booklet
- Sparks
- Stay Close
- Supporting Youth



- Take It Personally
- Take It Personally Facilitator's Guidebook PDF
- What Adults Need to Know about Kids and Substance Use
- What Kids Need to Succeed
- What Teens Need to Succeed
- When Parents Ask for Help
- Who Me? calendar
- You Can Make a Difference for Kids (1 booklet)
- Your Family booklet (pk of 20)

See more kits online at www.searchinstitute.org

Youth Program Coordinators' Kit

Resources that will jump-start your program and have your kids excelling in your out-of-school program.

Find foundational resources and practical activity materials in this 43-piece collection designed for building assets while working with youth in out-of-school settings.

Ideal for youth program coordinators to inspire and energize their programs and staff, by infusing assets into their out-of-school activities with youth.

Item 0668 \$545.95 **Savings 24.2%** (Full price \$720.23)



- Activities on the Go
- Asset Approach (1 booklet)
- Best of Building Assets Together
- Conversations on the Go
- Engage Every Student
- Friends in Deed wristbands (pk of 20)
- Get Things Going!
- Give Me a Guitar poster (pk of 20)
- Great Group Games
- Great Group Games for Kids
- Great Group Games on the Go (card deck)
- Great Group Skits
- Healthy Teen Relationships
- Helping Teens Handle Tough Experiences
- I Noticed! Notes (4 pads of 50)
- Instant Assets CD-ROM
- Insights & Evidence PDFs
 - Finding the Student Spark
 - Speaking of Money
- Just When I Needed You
- Keeping the Arts Alive
- Learn, Serve, Succeed
- Make a World of Difference
- Mentor's Field Guide
- Mentoring for Meaningful Results
- More Than Just a Place to Go book
- More Than Just a Place to Go DVD
- Parent, Teacher, Mentor, Friend
- Pass it On!
- Propellers
- Raise Them Up
- Spark Student Motivation
- Strong Stuff, Strong Student
- Survey Services information booklet
- Take It Personally
- Take It Personally Facilitator's Guidebook PDF
- Teaching Kids to Change the World
- Training Peer Helpers
- Training Information booklet
- U Tell a Tale Storytelling Game
- What Adults Need to Know about Kids and Substance Use
- What Teens Need to Succeed
- What's Your Spark? (pk of 20)
- You Can Make a Difference for Kids (1 booklet)

Additional Kits Available Online

Youth Engagement Kit Item 0484 \$195.95

Make a memorable impression

Add some fresh and colorful reinforcement to your positive messaging with a variety of great visuals.

40 Ways Anyone Can Build Assets Poster (Pk of 20)

Colorful little poster spells out easy, everyday ways to build all 40 Developmental Assets.

Pack of 20, each 5½" x 33½" (folds to 5½" x 5½")

Item 0905 \$11.95

- Support**
 - Show courtesy to family members in public and at home
 - Be a caring, responsible adult in your own children's lives
 - Make sure you're encouraging things to continue each day
 - Encourage positives and interests in others
 - Wander to be a mentor for a young person
- Empowerment**
 - Include young people in active participation in events
 - Encourage members to work together within their community
 - Be a member of community service projects
 - Give young people recognition and important responsibilities when they help
 - Teach children and youth how to be safe whenever they go
- Boundaries & Expectations**
 - Clearly and consistently explain the values behind them
 - Take responsibility for their own behavior within their community
 - Be fair and respectful, regardless of age, with respect
 - Give young people realistic and important responsibilities when they help
 - Be a positive role model in a young person's life
 - Respect teenagers' privacy, but take interest in their friends and activities
- Constructive Use of Time**
 - Work resources and talents and attend projects and activities with youth
 - Encourage teens to be involved in at least one hobby
 - Be a legal guardian's role in encouraging learning together
 - Encourage youth to be involved in family spiritual activities
 - Make time to plan and activities for young children
- Commitment to Learning**
 - Be a young person's role model in your own life
 - Be a daily learner and guide
 - Organize a neighborhood book club
 - Write a letter to those who do not learn
 - Believe that all young people can learn

150 Ways to Show Kids You Care Poster (Pk of 20)

Practical, positive ideas-at-a-glance to inspire and motivate adults to reach out.

Folds for mailing. Pack of 20, each 5½" x 33½"

English: Item 0355 \$11.95
Spanish: Item 0378 \$11.95

More than 345,000 packs (6.8 MILLION POSTERS) sold!

Make a Difference! Bookmark (Pk of 50)

No matter who you are, taking the time to connect with kids can make a profound difference in their lives. If you can say "hi" or wave, you can start building assets for kids.

Begin: Greet, Help, Offer, Give, Encourage, Thank, Welcome, Listen, Support, Mentor, Guide, Learn, Connect, Support, Discover, Inspire, Motivate, Connect

Support, Empowerment, Boundaries and Expectations, Constructive Use of Time, Commitment to Learning, Positive Values, Social Competencies, Positive Identity

Item 0024 \$11.95

Make a Difference Bookmark

(Pk of 50)

Spread the asset message with this colorful bookmark—ideal for giveaways.

Pack of 50, each 2" x 8½"

Item 0024 \$11.95

Who, Me? Surprisingly Doable Ways You Can Make a Difference for Kids Perpetual Calendar

A year's worth of reminders, tips, and inspiration for your daily interactions with kids and teens.

Perpetual calendar, spiral-bound, 190 pages

Item 0855 \$11.95

Who, Me? Calendar

A year's worth of reminders, tips, and inspiration for your daily interactions with kids and teens.

Perpetual calendar, spiral-bound, 190 pages

Item 0855 \$11.95

150 Ways to Show Kids You Care Bilingual

A small but mighty book of ways to build Developmental Assets in the lives of children. In English and Spanish.

Softcover, 84 pages

Item 0135 \$9.95

150 Ways to Show Kids You Care BILINGUAL

A small but mighty book of ways to build Developmental Assets in the lives of children. In English and Spanish.

Softcover, 84 pages

Item 0135 \$9.95



Asset Category Posters (Set of 8) BILINGUAL

Display and reinforce the positive message of the Developmental Assets. Each poster features an asset category name in English and Spanish, with icon.

Set of 8 durable, reusable posters, each 11½" x 17"

Item 0410 \$14.95

Dr. David Walsh's vibrant, relevant posters for educators who work with teens.

- Loosen, But Don't Let Go: Be There for Teenagers** (Item 0896 \$8.95)
- Communication: It's What Young People Need** (Item 0895 \$8.95)
- What the Teenage Brain Needs: Connection, Love, and Guidance** (Item 0897 \$8.95)
- CONNECT WITH TEENS POSTER SET (Set of 3)** (Item 0898 \$23.95)

Each poster is 15½" x 24"

Dr. David Walsh's vibrant, relevant posters for educators who work with teens.

Loosen, But Don't Let Go: Be There for Teenagers

Item 0896 \$8.95

Communication: It's What Young People Need

Item 0895 \$8.95

What the Teenage Brain Needs: Connection, Love, and Guidance

Item 0897 \$8.95

SAVE! Connect with Teens Poster Set (Set of 3)

Item 0898 \$23.95

Assets to Go! (Pk of 20)

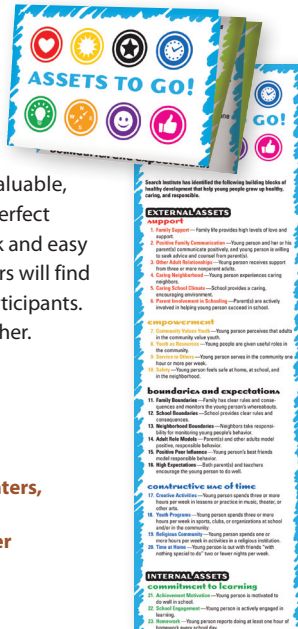
Here's a new way to keep the 40 Developmental Assets handy. *Assets to Go!* is a wallet-size list of the assets. It provides an easy way to share valuable, proven youth development initiatives, perfect for educators to give to parents as a quick and easy way to mirror classroom activities. Trainers will find this is a great giveaway for workshop participants. In English on one side, Spanish on the other.

Pack of 20, 3 3/4" x 20", folds to 3 3/4" x 3 1/2"

Item 0908 \$9.95

Success Keys

- Use as a handout for educators, presenters, trainers, and parents
- Double its use as a bilingual mini poster



I Noticed! Notes

(200 ct)

Catch kids doing something right, then show you noticed. Set of four notepads includes three with positive messages and one with space to write your own.

4 pads of 50 sheets, 4 1/4" x 2 3/4"

Item 0406 \$9.95



What's Your Spark? Spark Catcher

(Pk of 20)

A fun tool that helps youth identify their "spark"—what gives them energy, joy, and direction. Based on *Sparks* by Peter Benson.

Pack of 20, each 8" x 8" (folds to 4" x 2")

Item 0071 \$9.95



40 Developmental Assets Posters

Colorful, eye-catching posters list all 40 Developmental Assets, with age-appropriate definitions.

Two-sided: English and Spanish. 22" x 34" (folds to 8 1/2" x 11")

For Adolescents: Item 0781 \$7.95

For Preschoolers: Item 0782 \$7.95



Offers 16 solid pieces of advice, each one based on one of Search Institute's 8 asset categories

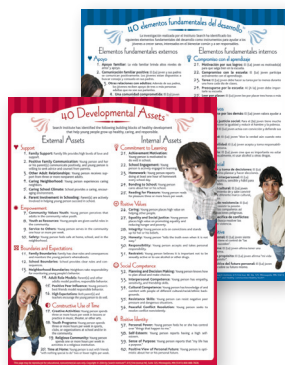


Ready, Set, Grow! Growth Chart

Based on the Developmental Assets, this family-friendly poster lists 16 ways to help children grow to be caring, contributing people.

Pack of 20, each 7" x 35" (folds to 7" x 7")

Item 0346 \$11.95



40 Developmental Assets Tablet

Lists all of the Developmental Assets, with descriptions—English on one side, Spanish on the other. Use as handouts, posters, and take-home pieces.

Pad of 50, each 8 1/2" x 11"

Item 0278 \$5.95



Give Me a Guitar Mini-Poster

Fifty creative ways for adults to connect with and empower young people. Two-sided (English and Spanish). Folds for mailing.

Pack of 20, each 5 1/2" x 15"

Item 0073 \$11.95

Know exactly what kids need to succeed

Use Search Institute's Developmental Assets as the blueprint for transforming your home, school, congregation, and community into places where young people can learn, achieve, and contribute.

Search Institute RESEARCH

For 50 years, Search Institute has conducted multiple types of research in an effort to understand young people, their communities, and the people who influence them. This research includes ground breaking studies on child and adolescent development, family life, and community and social change.

Our areas of research cover Developmental Assets, family assets, thriving, spiritual development, and community engagement.

For more information on Search Institute research, please visit

www.search-institute.org/research-and-publications

To purchase additional positive youth development books, visit

www.searchinstitute.org



Developmental Assets

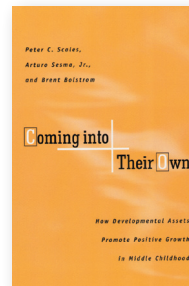
Second Edition

A Synthesis of the Scientific Research on Adolescent Development

by Peter C. Scales, Ph.D., and Nancy Leffert
Examines more than 800 articles and reports on adolescent development that tie to the Developmental Assets, showing the strong foundation that undergirds the asset framework.

Softcover, 304 pages

Item 0338 \$29.95



Coming into Their Own

How Developmental Assets Promote Positive Growth in Middle Childhood

by Peter C. Scales, Ph.D., Arturo Sesma Jr., and Brent Bolstrom

Research findings provide powerful evidence that adults should start building assets for young people early, before they reach adolescence.

Softcover, 290 pages

Item 0431 \$29.95



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NEW

Igniting Sparks program for young people is positively inspiring!

Comprehensive curricula specifically for elementary, middle, and high school—plus out-of-school programs.



See page 9 for more information.

Search Institute's exciting new *Igniting Sparks* curricula helps young people discover their interests—and unleash their energy and joy. Research shows that students who develop their “sparks”

- have higher grades in school
- have better school attendance
- are more likely to be socially competent
- are more likely to volunteer to help others



Pick up your kit now.

Includes **Spark. A. Vision** — a powerful (password protected) online tool for students to create a vision of who they are and who they want to be.

