

## How Our Submissions Process Works

The Acquisitions Editor brings inquiries and proposals to our regular Acquisitions team meeting. We discuss the quality and "fit" of proposals and the suitability of proposed subject matter to Search Institute's current publishing priorities. We look for well-written, inspiring work that meets market demand and solves a problem for our readers. You will receive a decision from us regarding your proposal within four to six months of its receipt.

## How We Reach Our Customers and Readers

Search Institute reaches readers and consumers through our international distributor, Independent Publishers Group, and through the SI Web site and online store, print catalogs, SI Training and Speaking engagements, surveys, e-mail, and other digital contacts. Many of our books and products have been translated into a variety of languages to ensure that we reach the widest possible audience.

**Thank you for your interest  
in Search Institute Press!  
Visit us at  
[www.search-institute.org](http://www.search-institute.org)**

PARENTING | EDUCATION | YOUTH DEVELOPMENT | COMMUNITY & SOCIAL CHANGE

[WWW.SEARCH-INSTITUTE.ORG](http://WWW.SEARCH-INSTITUTE.ORG)

# BUILD GOOD COMMUNITY SELL GOOD BOOKS

The top right corner of the page features the Search Institute Press logo and name. The background of the right side is a dark blue gradient with various white text elements related to youth development, such as "Positive Youth Development", "Assets", "Time at Home", "Religious Community", "Youth Systems", "Caring Neighborhoods", "Other Adult Relationships", "Positive Family Communication", "Middles", "100% Success", "Moral Power", "Developmental", "Assets", "Time at Home", "Religious Community", "Youth Systems", "Caring Neighborhoods", "Other Adult Relationships", "Positive Family Communication", "Middles", "100% Success", "Moral Power", "Developmental".

**SEARCH INSTITUTE PRESS**

SO YOU WANT TO  
**WRITE A BOOK**

**CELEBRATING 50 YEARS**  
of Positive Youth Development  
**1958-2008**

## WHO WE ARE

“*Search Institute is a national treasure. It provides the new ideas and the research America needs to grow healthy and successful youth.*”

—General Colin Powell, former U.S. Secretary of State

Search Institute Press is a division of Search Institute, nonprofit creator of the 40 Developmental Assets® and a pioneer in the positive youth development field since 1958. Our mission is to help young people grow up to be healthy, caring, and successful adults. The Search Institute Press logo symbolizes the thriving, healthy growth of young people when they experience an abundance of Developmental Assets in their lives.

We offer practical, hope-filled solutions to the challenges faced by educators, parents, community leaders, and youth and prevention program professionals. Our products include books and other print and digital media for the education, mentoring, relationship-building, parenting, and asset-building markets. Search Institute Press is proud of its large, loyal base of customers from around the world who represent the various fields of positive youth development.

## TOPICS WE LOOK FOR

We welcome serious inquiries and product proposals from experts in the following nonfiction areas:

- Education (preschool and elementary, middle, and high school)
- Youth leadership and development (practical, research-based, hands-on guides)
- Parenting (positive “how-to” handbooks grounded in research)
- Group games and activities (promoting relationship-building and communication)
- Adult and youth relationships (positive approaches to developmental transitions)
- Prevention (positive behavior strategies for preteen and teen programs)

We **do not** accept submissions in the following areas:

- Adult and youth fiction
- Children’s picture books
- Poetry
- New Age and religious-themed works
- Memoirs, biographies, and autobiographies

To familiarize yourself with our products, please visit [www.searchinstitute.org](http://www.searchinstitute.org).

## WHAT TO SEND US

Your submission should include the following elements:

1. A **cover letter** that describes your product idea, identifies your target audience and target purchaser, details why it is a good fit for Search Institute Press, and explains the problem your idea solves or the question it answers for readers.
2. A complete **Table of Contents** and detailed **chapter-by-chapter outline**.
3. One **sample chapter**.
4. **Market research** demonstrating how your idea differs from current competition.
5. An updated **résumé** or **curriculum vitae** that reflects your credentials as a writer and practitioner in the field and defines your expertise in the subject area.

## WHERE TO SEND MATERIALS

Please send your proposal and related materials (copies, not originals) to:

Search Institute Press  
615 First Avenue NE, Suite 125  
Minneapolis, MN 55413  
Attention: Acquisitions Editor

E-mail: [acquisitions@search-institute.org](mailto:acquisitions@search-institute.org)  
Fax: 612-376-8956  
Questions? 1-800-888-7828

We regret we cannot return submissions. You can, however, expect prompt e-mail acknowledgment of receipt of your materials.

