

HELP CHILDREN BUILD HEALTHY BEHAVIORS, ATTITUDES, AND LIFESTYLES... BIRTH THROUGH ADOLESCENCE

Just as immunizations keep children healthy and protect them from disease, *Developmental Assets* inoculate children and adolescents from engaging in risk-taking behaviors. They promote resiliency, help children make healthy decisions, and grow up caring and responsible.

All 8 Developmental Asset Categories are associated with reduced violence and use of alcohol and other drugs.

Give Kids the Assets They NEED TO SUCCEED:

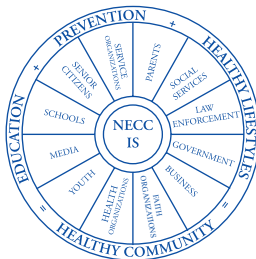
- 1. Support** – Children and teens need care and love from their families, schools, and community organizations.
- 2. Empowerment** – Children and teens need to be valued, feel safe and secure, and be given the opportunity to serve others.
- 3. *Boundaries & Expectations** – Children and teens need clear boundaries and high expectations for appropriate behavior.
- 4. Constructive Use of Time** – Children and teens need to be involved in positive and structured activities.
- 5. Commitment to Learning** – Children and teens need to develop a lifelong commitment to education and learning
- 6. Positive Values** – Children and teens need strong values that guide their choices: caring, equality, social justice, integrity, honesty, responsibility, and restraint.
- 7. Social Competencies** – Children and teens need skills to build positive relationships: decision-making skills, interpersonal skills, conflict resolution skills, resistance skills, and multi-cultural understanding.
- 8. Positive Identity** – Children and teens need a strong sense of their own purpose, power, worth, and optimism about the future.

* Research has shown that Boundaries and Expectations are strongly related to lower levels of violence and ATOD use. © Search Institute.

Developmental Assets are the building blocks of healthy child and adolescent development that people from all community sectors can nurture. To learn more about Community Wide Asset Initiative, contact: NECC at 513.489.2587 or visit www.necchealthycommunity.org.

Northeast Community Challenge Coalition Mission

The mission of the NECC Coalition is to mobilize and coordinate all sectors of the community to work collaboratively in identifying and implementing strategies that promote Healthy Communities - Healthy Youth. For comprehensive prevention education to be successful, it requires the coordination and collaboration of all members of the community. Representation in the NECC Coalition includes schools, service organizations, health organizations, businesses, youth, law enforcement, government, faith organizations, parents, senior citizens, social services and media.



NECC Youth Coalition

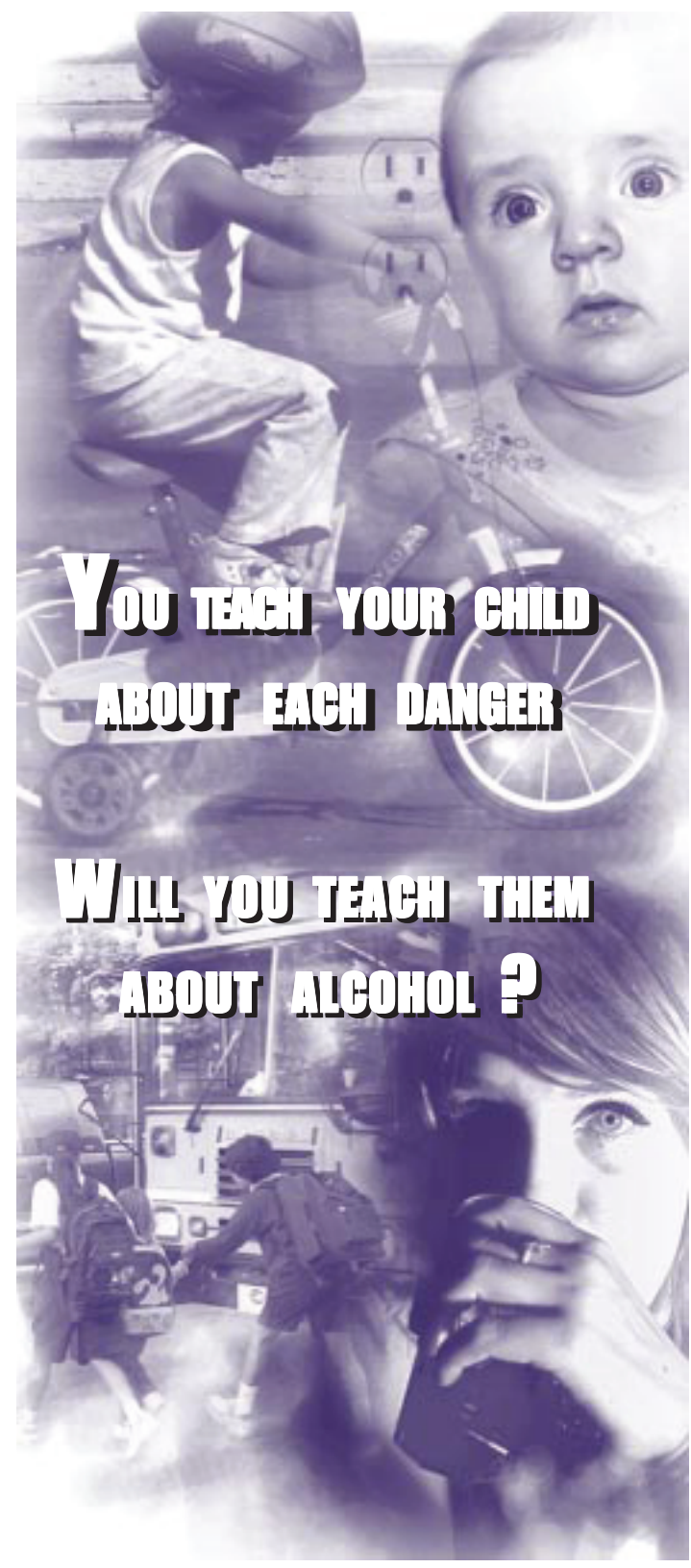
Archbishop Moeller High School
Cincinnati Hills Christian Academy
Sycamore High School
Ursuline Academy

Northeast Community Challenge Coalition

ASAP (Adolescent Substance Abuse Programs, Inc.)	D.A.R.E.
Alcoholism Council	Faith Organizations
All Saints School	Great Rivers Girl Scout Council
Archbishop Moeller High School	Hazelwood Civic Association
Area Health Professionals	Jewish Family Service
Area Law Enforcement Agencies	MADD
Area Preschools	Montgomery, City of
Area Schools' Parent Associations	Montgomery Kiwanis
Big Brothers/Big Sisters	Montgomery Women's Club Inc.
Association of Cincinnati	NECC Youth Coalition*
Blue Ash Air National Guard	Ohio Investigative Unit
Blue Ash Business Association	Operation Give Back
Blue Ash, City of	Sycamore Community Schools
Blue Ash Lions	Sycamore Parent-to-Parent
Blue Ash/Montgomery Rotary	Sycamore Senior Center
Blue Ash Women's Club	Sycamore Township
Blue Ash YMCA	Symmes Township
Catholic Social Services	Tri-Health
Cincinnati Hills Christian Academy	UA Parent Connection
Community Press Newspapers	UC Raymond Walters College
Dan Beard Council, B.S.A.	Ursuline Academy
	Youth Services

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www.necchealthycommunity.org

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**YOU TEACH YOUR CHILD
ABOUT EACH DANGER**

**WILL YOU TEACH THEM
ABOUT ALCOHOL ?**