Search Institute
TRAINING AND SPEAKING

Web: www.search-institute.org/training
Email: vision@fairpoint.net
Phone: 800-294-4322
Mail: P.O. Box 338, Gorham, ME 04038-0338

SHARING THE ASSET MESSAGE

This informative and engaging workshop will help asset advocates in your community or organization effectively deliver a variety of asset-building messages to multiple audiences. This training will help them:

- Clearly describe Search Institute's Developmental Assets® framework and the Healthy Communities • Healthy Youth® initiative, and discuss how they relate to other positive youth development efforts;
- Identify key asset-building messages within time frames of 10–15 minute, 20–30 minute, and 60–90 minute presentations;
- Develop engaging presentation strategies to meet the unique needs of any audience; and
- Effectively use relevant presentation materials, tools and methods to ensure a successful presentation.

"I enjoyed the small group presentation and hearing from the others during and after each segment."

"This training explored ways to communicate the asset message that will address the concerns of our community."

Who Should Attend: People who have expressed an interest in or are excited about the asset framework and have a commitment to sharing the asset message.

Length: 4 hours

Group Size: 35

Price: $1,650 per session, plus per-participant materials (cost based on number of participants) and trainer travel expenses.

Recommended Materials for Each Participant: *The Asset Approach* booklet, *Get Things Going!* book, and *150 Ways to Show Kids You Care* mini-poster. The local coordinator will receive a copy of *Pass It On!* and *Speaking of Developmental Assets: Presentation Resources and Strategies.*

For more information on bringing this training to your community, complete a *Training Questionnaire* at www.search-institute.org/training or call 800-294-4322