

NORTHEAST COMMUNITY CHALLENGE COALITION



The NECC wheel symbolizes the importance of all community sectors working collaboratively toward a vision of fostering the development of Healthy Communities ~ Healthy Youth.

HISTORY

The Northeast Community Challenge Coalition (NECC) was founded in 1983 with the purpose of **promoting positive child and adolescent development.**

In 1983, the late Howard Barns, principal of Sycamore High School, served as the town meeting coordinator for a local discussion concerning the "Chemical People" television documentary promoted by former First Lady Nancy Reagan. The documentary focused on child/adolescent substance abuse and related health compromising behaviors. As a result, the Sycamore Community Task Force was formed. Bill Siegel, a Montgomery City Councilman, served as its first chair.

The Task Force evolved into the NECC Coalition, one of the longest-standing prevention coalitions in the state of Ohio, which encompasses the municipalities of Blue Ash, Montgomery, Symmes Township, and Sycamore Township.

MISSION

To mobilize and coordinate all sectors of the community to work collaboratively in identifying and implementing strategies that promote **Healthy Communities ~ Healthy Youth.**

GOALS

- To increase protective factors/assets that promote **healthy child and adolescent development**
- To prevent and to reduce risk factors that contribute to health compromising behaviors of children and adolescents

COALITION STRATEGIES Include:

Orchestrating a comprehensive community-wide approach to increase protective factors for children and adolescents through:

- Developing and implementing an annual strategic work plan
- Implementing community-wide education campaigns and promoting public awareness through the media
- Sending clear and consistent messages about the health, social, safety, and legal consequences of underage drinking and other illegal drug use
- Instituting youth-driven initiatives and sector-driven initiatives
- Coordinating and facilitating community/parent forums and sector trainings
- Increasing the capacity of the sectors of the Coalition to institutionalize strategies through their respective organizations and institutions

The Northeast Community Challenge Coalition is funded by the White House Office of National Drug Control Policy (ONDCP) through a Substance Abuse and Mental Health Services Administration (SAMHSA) Drug-free Communities Grant and through in-kind support from the community.

NORTHEAST COMMUNITY CHALLENGE COALITION Includes representation from the following community sectors:

Schools ▪ Service Organizations ▪ Health Organizations
Faith Organizations ▪ Parents Businesses Youth ▪ Social Services
Law Enforcement ▪ Government ▪ Senior Citizens ▪ Media

Alcoholism Council	Girl Scouts of Western Ohio
All Saints Parish	Hazelwood Civic Association
Archbishop Moeller High School	Jewish Family Service
Area Health Professionals	MADD
Area Law Enforcement Agencies	Montgomery, City of
Area Preschools	Area Preschools
Area Schools' Parent Associations	Montgomery Kiwanis
Big Brothers/Big Sisters Assn. of Cinti	Montgomery Woman's Club, Inc.
Blue Ash Air National Guard	NECC Youth Coalition
Blue Ash Business Association	Ohio Investigative Unit
Blue Ash, City of	Operation Giveback
Blue Ash Lions	Sycamore Community Schools
Blue Ash/Montgomery Rotary	Sycamore Parent to Parent
Blue Ash Woman's Club	Sycamore Senior Center
Blue Ash YMCA	Sycamore Township
Catholic Social Services	Symmes Township
Cincinnati Hills Christian Academy	TriHealth
Community Press Newspapers	UA Parents
Dan Beard Council, B.S.A.	UC Raymond Walters College
D.A.R.E.	Ursuline Academy
Faith Organizations	Youth Services

NECC Youth Coalition

Archbishop Moeller High School Cincinnati Hills Christian Academy
Sycamore High School Ursuline Academy



"Prevention is a comprehensive approach that 'weaves' together different responses within a community. This is far more effective than having many groups work independently."

U.S. Department of Health & Human

GET INVOLVED ♦ MAKE A DIFFERENCE

- Support community-wide campaigns and strategies
- Participate in sector trainings/initiatives
- Access information from the Coalition website or visit the Coalition Office Resource Room
- Learn how your sector of the community can promote positive youth development
- Volunteer for Coalition/sector projects and initiatives

For more information, please contact the Coalition Office at (513) 489-2587 or visit www.necchealthycommunity.org

© Northeast Community Challenge Coalition