



Web: www.search-institute.org/training
Email: vision@fairpoint.net
Phone: 800-294-4322
Mail: P.O. Box 338, Gorham, ME 04038-0338

INTRODUCING

DEVELOPMENTAL ASSETS

A Presentation on the 40 Developmental Assets All Kids Need to Succeed

This presentation introduces Search Institute’s asset-building message to communities and organizations, inspiring future commitment and action toward creating healthy communities for youth. This presentation will help participants:

- Understand the concept of Developmental Assets® as it contrasts with the more common problem-focused approach;
- Understand the Developmental Assets, know why they are important and know how others are using them;
- Understand and apply the categories of Developmental Assets to their own experiences and perceptions;
- Learn from stories and concrete examples of community-based asset building and consider how to apply them to their own efforts; and
- Accept the challenge of carrying the asset-building approach into their professional and/or personal life.

“I came to this training session not having a clue what this would be about. I learned wonderful ways to make kids feel valued.”

Who Should Attend: Anyone interested in children and youth in your community including community leaders, educators, religious leaders, parents, youth, businesses, law enforcement personnel and other youth workers. No prior knowledge of the Developmental Assets framework is needed.

Length: 1-2 hours

Group Size: 30 to 1,000

Price: \$1,650 per session, plus per-participant materials (cost based on number of participants) and trainer travel expenses.

Recommended Materials for Each Participant: *The Asset Approach* booklet and *150 Ways to Show Kids You Care* mini-poster. Your local coordinator will receive a copy of the book *Pass It On!: Ready-to-Use Handouts for Asset Builders*.

For more information on a nationally recognized speaker to your community, complete a *Training Questionnaire* at www.search-institute.org/training or call **800-294-4322**