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# INFUSING ASSETS INTO YOUR ORGANIZATION

Infusing Developmental Assets® into organizations is one significant way to help young people thrive. This workshop prepares organizations to more fully incorporate strength-based approaches to intentionally build assets in young people. The workshop is part of Search Institute's ongoing commitment to assist organizations in their efforts to become more developmentally attentive. It encourages organizational teams to identify their strengths, assess their current organizational realities, become familiar with the impact of a change process and create a strength-based action plan. As a result of this training participants will:

- Celebrate their commitment to young people of their community;
- Understand Developmental Assets - what they are, where they came from, why they are important, and what they look like in action in our organizations and in the lives of our youth;
- Consider multi-faceted dimensions of creating an intentionally asset-rich organization;
- Identify starting points with high likelihood for success; and
- Prepare action plans that move beyond "assets" as a term, toward assets as a way of life.

**Who Should Attend:** Organizational teams of five to eight from multiple organizations in a city, state, region or system. Each team must include the Chief Executive Officer or his/her directly appointed designee.

**Length:** 7 1/2 hour day (includes lunch and breaks)

**Group Size:** 20-50

**Price:** \$3,000 per session, plus materials (cost based on number of participants) and trainer travel expenses.

**Recommended Materials for each Participant:** *The Asset Approach : 40 Elements of Healthy Development, 40 Ways Anyone Can Build Assets*. The local coordinator will receive a copy of the book *Pass It On!: Ready-to-Use Handouts for Asset Builders*.

For more information on bringing this training to your community, complete a *Training Questionnaire* at [www.search-institute.org/training](http://www.search-institute.org/training) or call **800-294-4322**.