Search Institute
TRAINING AND SPEAKING

Web: www.search-institute.org/training
Email: vision@fairpoint.net
Phone: 800-294-4322
Mail: P.O. Box 338, Gorham, ME 04038-0338

GETTING TO OUTCOMES

WITH DEVELOPMENTAL ASSETS

Ten Steps to Measuring Success in Youth Programs and Communities

This training introduces a straightforward ten-step planning, implementation, and evaluation process grounded in Developmental Assets® research and proven prevention strategies. It will help youth program and initiative leaders understand how to get results which demonstrate to stakeholders (including funders) and communities that time, money, and resources are being well spent. Assets-GTO includes cultural competence, sustainability, and is designed to meet widely-accepted accountability criteria. This practical, how-to training is offered in two formats:

The **one-day introductory training** will help participants:

- Understand the basic Assets-GTO ten-step process;
- Learn about the latest research on what works in asset building and prevention;
- Learn about critical asset-based measures in education, prevention, health and other fields;
- Acquire tips for using Assets-GTO in practical ways; and
- Think ahead to what's next on your evaluation plans.

The **two-day work-plan training** includes all of the one-day opportunities, plus:

- Pre-consult with the trainer to prepare you to work on actual plans;
- Field strategies on how to get results in grant writing, program improvements, and prevention efforts;
- Design time on a set of asset-based measures specific to your work;
- Development of your tailored evaluation plans; and
- 1/2 hour follow-up consultation with the trainer.

"This will change the way I approach everything I do. I feel armed and ready to go!"

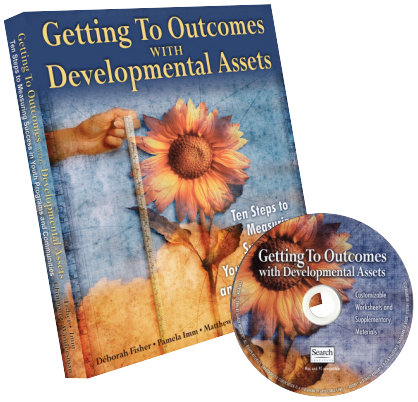
Who Should Attend: The *one-day* training is recommended for those who want a thorough intro in preparation for evaluation planning. The *two-day* event is recommended for those who feel ready to bring their work into an Assets-GTO plan. Prior knowledge of the Assets framework is useful but not required (learn more at www.assetsgto.org).

Length: 7 1/2 hours per day (includes lunch & breaks)

Group Size: 10-35 (35 maximum)

Price: **One-day cost:** $1,925 per session, **two-day cost:** $3,475. Both trainings: price plus per-participant materials (cost based on number of participants) and trainer travel expenses.

Recommended Materials for Each Participant: *Getting to Outcomes with Developmental Assets* book *and The Asset Approach* booklet.



For more information on bringing this training to your community, complete a *Training Questionnaire* at www.search-institute.org/training or call 800-294-4322