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# EVERYONE'S AN ASSET BUILDER

INTEGRATING DEVELOPMENTAL ASSETS INTO YOUR LIFE

This workshop will introduce participants to Search Institute's Developmental Assets® and invite them to become asset builders in their personal and professional life. This training will help participants:

- Understand Search Institute's framework of Developmental Assets and the role of asset builders;
- Identify the characteristics of effective asset builders and their own personal strengths and challenges;
- Understand "circles of influence" and identify those circles in which there is potential for asset-building;
- Explore barriers to being an individual asset builder; and
- Make and share a personal commitment to asset-building action.

*"Excellent Presentation! We need for more people to hear this powerful message."*

*"I enjoyed how passionate the speaker was about the topics & pushed others to feel the same. This presentation helped me understand the everyday impact you can have on an individual."*

**Who Should Attend:** Adults and youth in your community or organization who would like to be more intentional about making Developmental Assets an active part of their life. No prior knowledge of the Developmental Assets framework is needed.

**Length:** 4 hours

**Group Size:** 15-50

**Price:** \$1,650 per session, plus per-participant materials (cost based on number of participants) and trainer travel expenses.

**Recommended Materials for Each Participant:** *The Asset Approach* booklet, *150 Ways to Show Kids You Care* mini-poster, *You Can Make a Difference for Kids* booklet, *Taking Asset Building Personally* reflection workbook, and *Assets Bookmarks*.

For more information on bringing this training to your community, complete a **Training Questionnaire** at [www.search-institute.org/training](http://www.search-institute.org/training) or call **800-294-4322**