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ASSETS IN ACTION

A JOURNEY OF COMMUNITY CHANGE

An Introduction for Community Teams

This training is designed for community teams of individuals who are interested in and committed to playing an ongoing role in a community-wide asset-building initiative. As a result of this training participants will:

- Understand and be able to describe Search Institute’s Developmental Assets® framework and principles for guiding a community’s asset-building efforts;
- Understand and utilize a logic model for complex community change;
- Explore action strategies for starting and supporting long-term community change;
- Determine the role of a leadership group in starting and supporting community-wide asset building;
- Explore the power of community sector linkages; and
- Develop and commit to next steps for growing a community-wide movement.

“Wow, the training went great. I’ve learned to appreciate youth involvement and also I’ve learned to be able to talk to other people about things that matter the most. Thanks again, it was an honor to be here!”

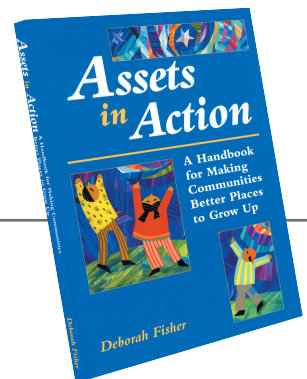
Who Should Attend: Adults representing a variety of sectors within the community, youth (ages 15-19), or teams from multiple communities. Participants should be committed to being involved in an asset-building initiative in their community. This training is recommended for individuals with prior understanding of the Developmental Assets framework.

Length: 7 1/2 hours (includes lunch & breaks)

Group Size: 15-45 people (maximum 45, ideally 1/3 youth)

Price: \$1,925 per session, plus per-participant materials (cost based on the number of participants) and trainer travel expenses.

Recommended Materials for Each Participant: *The Asset Approach* and *Putting Assets in Action* booklets. The local coordinator will receive a copy of *A Journey of Community Change*, *Assets in Action*, and *The Asset Activists Toolkit*.



For more information on bringing this training to your community, complete a **Training Questionnaire** at www.search-institute.org/training or call **800-294-4322**