

## AWARENESS ACTIVITIES

Review and prioritize (1 = Great Idea, 2 = Good Idea, 3 = Not Interested) the following ideas, and brainstorm your own suggestions to build awareness and commitment to the idea of academic integrity at your school. Select one idea and identify the steps, timeline, and individuals who might see the activity successfully implemented.

Priority	Idea	Priority	Idea
	Marketing Strategies for AIC		Caught You Campaign
	Idea of the Week		AIC Website
	Poster/Logo/Motto Contest		Integrity PSAs
	Essay Writing Contest		Honor Policies/Code/Pledge published in school handbook/student planner/ website
	Integrity Information Booth		Honor Code/Pledge posted in classrooms
	Pledge Drive		Skits to dramatize ethical dilemmas and choices
	AIC T-shirts		AIC students present survey results, classroom management/testing suggestions and dialogue with faculty at faculty meetings
	Quote of the Week		Articles/essays in school and/or community newspaper
	Ethics Café - lunchtime discussion activity		Advisor/Advisee lessons that include discussion of integrity dilemma
	Exemplar Posters- Positive recognition of integrity exemplars (posters of youth and adults)		AIC students provide reports and opportunity for dialogue with PTA
	Exam Survival Bags		AIC students provide reports and opportunity to dialogue with school board
	New student or grade 9 orientation		Middle School Outreach

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**Projects to implement:**

Project Title	Timeline	Who's Responsible