

# T-SHIRT PROJECT

Academic Integrity Committee (AIC)-designed T-shirts can be effective tools for communicating the AIC mission within the school, and they also can build camaraderie within the AIC.

The following outline is designed to support the planning and implementation of a T-shirt project:

Topics	Tasks	Who Is Responsible	Time to Complete
Define objectives	<ul style="list-style-type: none"> <li>• Build awareness of the AIC mission among faculty and students</li> <li>• Use the project to recruit new members to AIC</li> </ul>		
Administration support	Get approval of the activity plan from the school administration		
Timeline	Establish a timeline for the following tasks: <ul style="list-style-type: none"> <li>• Determine budget</li> <li>• Determine who will receive or be offered a chance to purchase T-shirts</li> <li>• Design and purchase T-shirts</li> <li>• Plan events to give, sell, and wear T-shirts</li> <li>• Evaluate the project</li> </ul>		
Budget	Determine a budget for purchase based on the goals for distribution		
Who	Choose how T-shirts will be marketed: <ul style="list-style-type: none"> <li>• Will T-shirts be sold for profit, for cost, or given away as promotion for those who sign the integrity pledge?</li> <li>• Will faculty be given or sold T-shirts?</li> <li>• Will AIC members be given or sold T-shirts?</li> </ul>		
T-Shirt design and purchase	<ul style="list-style-type: none"> <li>• Solicit ideas for design and color</li> <li>• Keep the AIC “brand” with logo and motto clearly on the T-shirt</li> <li>• Provide choices</li> <li>• Solicit bids from multiple vendors</li> </ul>		
T-Shirt sales/distribution	<ul style="list-style-type: none"> <li>• Agree on times/events where AIC members can wear T-shirts</li> <li>• Identify events where T-shirts can be sold or given away:               <ul style="list-style-type: none"> <li>• Any time the AIC information booth/table is set up</li> <li>• Integrity pledge drive</li> <li>• First-year orientation</li> <li>• School open house</li> <li>• Exam weeks</li> <li>• Other</li> </ul> </li> </ul>		
Reflection/evaluation	<ul style="list-style-type: none"> <li>• Set aside time for all committee members and others who participated in project to reflect on process</li> <li>• Record in AIC file any suggestions to improve the process in the future</li> <li>• Recommend a timeline to replicate the project</li> </ul>		