

Introducing Developmental Assets

A Presentation on the 40 Developmental Assets that All Kids Need to Succeed

This presentation introduces the Developmental Assets[®] to communities and organizations, inspiring future commitment and action toward creating healthy communities for youth. It is appropriate for anyone interested in children and youth in one's community.

Key content:

- Understand the Developmental Assets and how they work, in contrast with the more common problem-focused approach.
- Understand and apply the categories of Development Assets to one's own experiences and perceptions.
- Learn from stories and concrete examples of community-based asset building and consider how to apply them.
- Accept the challenge of carrying the asset-building approach into one's professional and/or personal life.

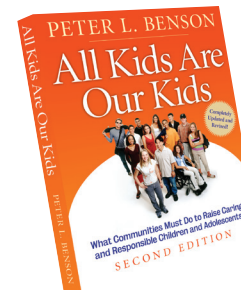
“I came to this training session not having a clue what this would be about. I learned wonderful ways to make kids feel valued.”
—Workshop Participant

“Excellent presentation . . . this was engaging and productive from the start. Thank you.”
—Workshop Participant

Who should attend:

- Community leaders and residents
- Educators
- Religious leaders
- Businesses
- Law enforcement personnel
- Youth workers

Length: 1-2 hours



Materials:

- *The Asset Approach* booklet
- *150 Ways to Show Kids You Care* mini-poster
- Coordinator receives *Pass It On! Ready-to-Use Handouts for Asset Builders*