

Infusing Assets into Your Organization

This workshop is a significant way to help young people thrive. It prepares organizations to more fully incorporate strength-based approaches to intentionally build assets in young people. The workshop encourages organizational teams to identify their strengths, assess their current organizational realities, become familiar with the impact of a change process, and create a strength-based action plan.

Key content:

- Learn how to celebrate a commitment to young people of your community
- Understand Developmental Assets®—what they are, where they came from, why they are important, and what they look like in action both in our organizations and in the lives of our youth
- Consider multi-faceted dimensions of creating an intentionally asset-rich organization
- Identify starting points with high likelihood for success
- Prepare action plans that move beyond “assets” as a term, toward “assets” as a way of life

Who should attend:

Teams from multiple organizations in a city, state, region, or system. (Note: Each team must include the CEO or a directly appointed designee.)

Length: One day



Materials:

- *The Asset Approach* booklet
 - *40 Ways Anyone Can Build Assets* mini-poster
- Coordinator receives *Pass It On! Ready-to-Use handouts for Asset Builders* book