

# Getting to Outcomes with Developmental Assets

## Ten Steps to Measuring Success in Youth Programs and Communities

This workshop introduces a straightforward, ten-step planning, implementation, and evaluation process grounded in Developmental Assets® research and proven prevention strategies. It will help youth program and initiative leaders understand how to get results that demonstrate to stakeholders (including funders) and communities that time, money, and resources are being well spent. The workshop also includes cultural competence and sustainability, and is designed to meet widely accepted accountability criteria.

### Key content

The **one day workshop** will:

- Help participants understand the basic Getting to Outcomes ten-step process
- Learn about the latest research on what works in asset building and prevention
- Learn about critical asset-based measures in education, prevention, health, and other fields
- Acquire tips for using Getting to Outcomes in practical ways
- Think ahead to what's next on your evaluation plans

The **two day work-plan workshop** includes all of the above opportunities, plus:

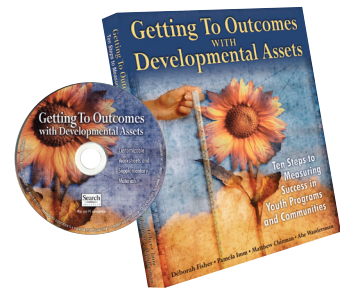
- Pre-session consultation with the trainer to prepare you to work on actual plans
- Learn field strategies on how to get results in grant writing, program improvements, and prevention efforts
- Design time on a set of asset-based measures specific to your work
- Development of your tailored evaluation plans
- A 30-minute follow-up consultation with the trainer

*“This will change the way I approach everything I do. I feel armed and ready to go!”*  
—Workshop Participant

### Who should attend:

- **One day workshop:** Those who want a thorough introduction in preparation for evaluation planning.
- **Two day workshop:** Those who feel ready to bring their work into a Getting to Outcomes plan. (Prior knowledge of the Assets framework is useful but not required.)

**Length:** Either one day or two, depending on the session selected



### Materials:

- *Getting to Outcomes with Developmental Assets*
- *The Asset Approach* booklet