

# Everyone's an Asset Builder

## Integrating Developmental Assets into Your Life

This workshop introduces participants to the **Developmental Assets<sup>®</sup>** and invites them to become asset builders in their personal and professional life. It is designed for adults and youth who would like to be more intentional about making Developmental Assets an active part of their life. No prior knowledge of the Developmental Assets framework is needed.

### Key content:

- Understand the Developmental Assets framework and the role of asset builders.
- Identify the characteristic of effective asset builders and the participants' personal strengths and challenges.
- Understand the "circles of influence" and identify which circles have potential for asset building.
- Explore barriers to being an individual asset builder.
- Make and share a personal commitment to asset-building action.

*“Excellent presentation! We need for more people to hear this powerful message.”*

—Workshop Participant

*“I enjoyed how passionate the speaker was about the topics and pushed others to feel the same. This presentation helped me understand the everyday impact you can have on an individual.”*

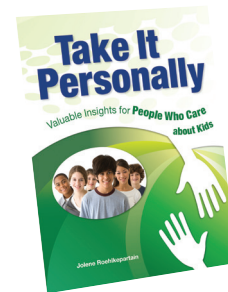
—Workshop Participant

### Who should attend:

- Adults
- Youth
- Community members

**Length:** One-half day

**CEU** (Continuing Education Units) are available



### Materials:

- *The Asset Approach* booklet
- *150 Ways to Show Kids You Care* mini-poster
- *Take It Personally* workbook
- *Make a Difference* bookmark