

# Assets in Action

## A Journey of Community Change

This workshop is designed for community teams who are interested in having a significant, ongoing role in a community-wide asset building initiative. This workshop is recommended for individuals with a prior understanding of the Developmental Assets®.

### Key content:

- Understand and be able to describe the Developmental Assets framework and principles for guiding a community's asset-building efforts.
- Understand how to use a logic model for complex community change.
- Explore action strategies for starting and supporting long-term community change.
- Determine the role of a leadership group in starting and supporting community-wide asset building.
- Explore the power of community section linkages.
- Develop and commit to next steps for growing a community-wide movement.

*“Wow, the training went great. I've learned to appreciate youth involvement and also I've learned to be able to talk to other people about things that matter the most. Thanks again, it was an honor to be here!”*

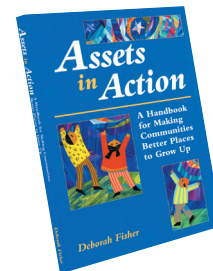
—Workshop Participant

### Who should attend:

- Adults
- Youth
- Other community members

**Length:** One day

**CEU** (Continuing Education Units) are available



### Materials:

- *The Asset Approach* booklet
- *Putting Assets in Action* booklet

Coordinator will receive:

- *The Journey of Community Change*
- *Assets in Action*
- *The Asset Activist's Toolkit*